109

Firm : *The Black Consortium*
Add. : *Chicago, Illinois*
Act. : *Black community organization*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1969*



110

Firm : *Black Executive Exchange Program of The National Urban League*
Add. : *New York, N.Y.*
Act. : *Executive exchange program for minority groups*
Des. : *Dorothy E. Hayes and Dominick Sarica*
Year : *1970*



111

Firm : *Black Sheep Club*
Act. : *Key club*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1964*



112

Firm : *Boise Cascade Corporation*
Add. : *Boise, Idaho*
Act. : *Forest products and land development*
Des. : *G. Dean Smith, Inc.*
Year : *1963*



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133

Firm : *Burlington Northern Inc.*
Add. : *St. Paul, Minnesota*
Act. : *Railway transport*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1970*

134

Firm : *The William J Burns International Detective Agency*
Add. : *New York, N.Y.*
Act. : *Detective and security agents*
Des. : *Philip Gips*
Ag. : *Gips & Danne*
Year : *1963-64*

135

Firm : *Butler Aviation Co.*
Add. : *Chicago, Illinois*
Act. : *Aviation ground services*
Des. : *H.B. Smith*
Ag. : *H.B. Smith & Associates*
Year : *1962*

136

Firm : *Buttenheim Publishing Corp.*
Add. : *New York, N.Y.*
Act. : *Trade magazine publishers*
Des. : *Phillip Franznick*
Ag. : *Franznick & Charney*
Year : *1969*



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137

Firm : *Butterfly*
Add. : *Cincinnati, Ohio*
Act. : *Recording and filming company*
Des. : *Joseph Bottoni*
Year : *1971*

138

Firm : *Cadel Publishing, Book Division*
Add. : *New York, N.Y.*
Act. : *Publishing*
Des. : *Andrew Kner*
Year : *1965*

139

Firm : *Cal Mode Contract Furniture*
Add. : *Culver City, California*
Act. : *Furniture manufacturers*
Des. : *Gerry Rosentswieg*
Ag. : *The Graphics Studio*
Year : *1967*

140

Firm : *California Arts Commission*
Add. : *Sacramento, California*
Act. : *Arts promotion*
Des. : *Robert Pease*
Year : *1968*

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141

Firm : *California Capital Management Corporation*
Add. : *Irbine, California*
Act. : *Financial management and consulting*
Des. : *Peter Teubner*
Ag. : *RVI Corporation*
Year : *1970*

142

Firm : *California Casualty Insurance Group*
Add. : *San Mateo, California*
Act. : *Insurance and trusts*
Des. : *G. Dean Smith, Inc.*
Year : *1968*

143

Firm : *California Dairy Association*
Add. : *Sacramento, California*
Act. : *Dairy association*
Des. : *Thomas Laufer & Associates*
Year : *1966*

144

Firm : *The California State Exposition*
Add. : *Sacramento, California*
Act. : *Exhibition organizers*
Des. : *Saul Bass & Associates*
Year : *1966*

calcap







CALIFORNIA
EXPOSITION

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145

Firm : *Camp Rafa-el*
Add. : *San Francisco, California*
Act. : *Jewish organization*
Symbol for the Marin Jewish Community Centre
Des. : *Robert Pease*
Year : *1963*

146

Firm : *Candeub Fleissig, Adley & Associates*
Add. : *Newark, N.J.*
Act. : *City planning*
Des. : *Robert P. Gersin*
Year : *1964*

147

Firm : *Capitol Records*
Add. : *Hollywood, California*
Act. : *Record company*
Des. : *Rod Dyer*
Year : *1965*

148

Firm : *Capitol Records-Silver Platter Service*
Add. : *Hollywood, California*
Act. : *Records*
Des. : *Rod Dyer*
Year : *1968*

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149

Firm : *The Carborundum Company*
Add. : *Niagara Falls, N.Y.*
Act. : *Manufacturers*
Des. : *Richard DeNatale*
Year : *1966*



150

Firm : *The Carborundum Company*
Add. : *Niagara Falls, N.Y.*
Act. : *Refractory crucible manufacturers*
Des. : *Gerald Westby*
Year : *1965*



151

Firm : *The Carborundum Company*
Add. : *Niagara Falls, N.Y.*
Act. : *Refractory aggregate manufacturers*
Des. : *Gerald Westby*
Year : *1965*



152

Firm : *Caribbean Communications Ltd.*
Add. : *Bridgetown, Barbados, West Indies*
Act. : *Promotion of investment, business and trade*
Des. : *Heiner Hegemann*
Ag. : *Chermayeff & Geismar Associates*
Year : *1968*



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153

Firm : *Carnegie Mellon University*
New Laboratory Press
Add. : *Pittsburgh*
Act. : *Printing press*
Des. : *Hermann Zapf*
Year : *1962*

154

Firm : *J.I. Case Co.*
Add. : *Racine, Wisconsin*
Act. : *Agricultural machinery manufacturers*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1969*

155

Firm : *Caterpillar Tractor Co.*
Add. : *Peoria, Illinois*
Act. : *Agricultural machinery*
Des. : *Lester Beall*
Year : *1968*

156

Firm : *CBS - Columbia Broadcasting System*
Add. : *New York, N.Y.*
Act. : *Broadcasting*
Symbol for television program
Des. : *Herb Lubalin*
Ag. : *Lubalin, Smith, Carnase, Inc.*
Year : *1970*



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157

Firm : *CBS Direct Marketing Services*
Add. : *New York, N.Y.*
Act. : *Mail order firm*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1970*

158

Firm : *CBS Electronic Video Recording*
Add. : *New York, N.Y.*
Act. : *Electronic video recording*
Des. : *Lou Dorfsman*
Year : *1968*

159

Firm : *CBS Radio*
Add. : *New York, N.Y.*
Act. : *Broadcasting station*
Des. : *Kiyoshi Kanai*
Year : *1968*

160

Firm : *CBS Television Network*
Add. : *New York, N.Y.*
Act. : *Television network*
Des. : *William Golden*
Year : *1951*



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161

Firm : *Celanese Corp.*
Add. : *New York, N.Y.*
Act. : *Manufacturers*
Des. : *Saul Bass & Associates*
Year : *1965*

162

Firm : *Celebrity House*
Add. : *New York, N.Y.*
Act. : *Restaurant chain*
Des. : *Hess & Antupit*
Year : *1969*

163

Firm : *Center for Research Libraries*
Add. : *Chicago, Illinois*
Act. : *Library*
Des. : *Bruce Beck*
Ag. : *The Design Partnership*
Year : *1968*

164

Firm : *Central National Bank*
Add. : *Chicago, Illinois*
Act. : *Banking*
Des. : *Stephen Dunne*
Ag. : *Unimark International, Chicago*
Year : *1971*



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165

Firm : *Central Soya Co.*
Add. : *Fort Wayne, Indiana*
Act. : *Food products*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1960 (revised 1970)*

166

Firm : *Century Information Sciences Inc.*
Add. : *Los Angeles, California*
Act. : *Computer programming*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1969*

167

Firm : *Cerro Wire & Cable Co.*
Add. : *New Haven, Conn.*
Act. : *Industrial products*
Des. : *Ingo Scharrenbroich*
Year : *1968*

168

Firm : *Certified Home Products*
Add. : *Santa Monica, California*
Act. : *Household insecticides and repellents*
Des. : *Gerry Rosentswieg*
Ag. : *The Graphics Studio*
Year : *1968*



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169

Firm : *Chaddock Printing Corporation*
Add. : *New York, N.Y.*
Act. : *Printers*
Des. : *Peter K. Good*
Year : *1968*



170

Firm : *Chamber Symphony Society of California Inc.*
Add. : *Hollywood, California*
Act. : *Symphony orchestra*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1964*



171

Firm : *Chameleon Color Crafts*
Add. : *Glen Ellyn, Illinois*
Act. : *Silk screen printing*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1968*



172

Firm : *Champlain Container Corporation*
Add. : *Shelburne, Vermont*
Act. : *Box manufacturers*
Des. : *Stuart Ash*
Ag. : *Gottschalk & Ash Ltd.*
Year : *1967*



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173

Firm : *Channel 4 - Wapa - TV*
Add. : *Puerto Rico*
Act. : *Television station*
Des. : *Mo Lebowitz*
Year : *1966*

174

Firm : *Chase Manhattan Bank*
Add. : *New York, N.Y.*
Act. : *International banking*
Des. : *Tom Geismar*
Ag. : *Chermayeff & Geismar Associates*
Year : *1963*

175

Firm : *Chaum's Apparel Inc.*
Add. : *Studio City, California*
Act. : *Men's wear*
Des. : *Vance Jonson*
Year : *1970*

176

Firm : *Chiat-Day Associates*
Add. : *Los Angeles, California*
Act. : *Advertising agency*
Des. : *Vance Jonson*
Year : *1969*

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177

Firm : Chicago Circle Center
Add. : Chicago, Illinois
Act. : Education
Des. : J.R. Weiss
Ag. : The Design Partnership
Year : 1964

178

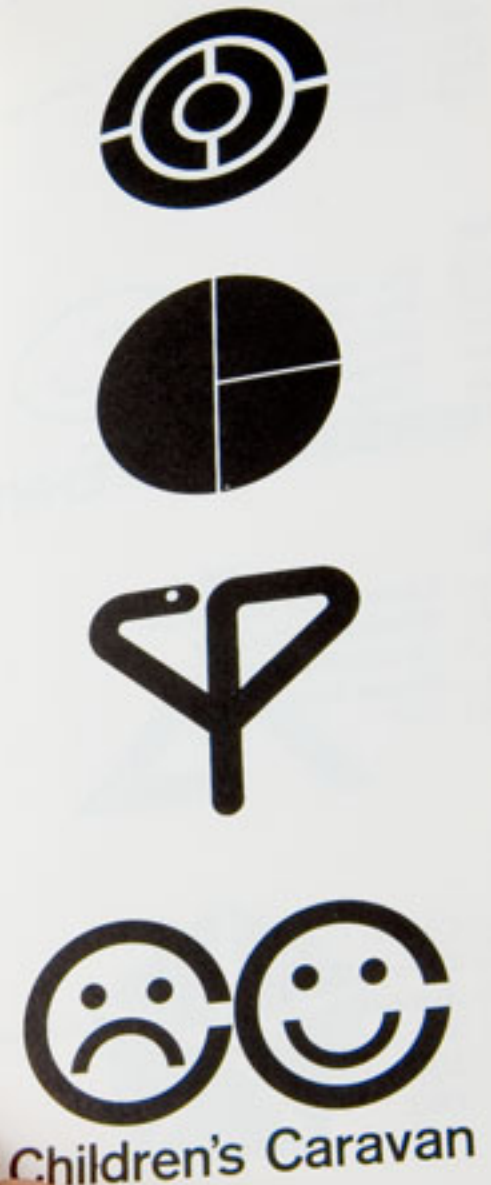
Firm : Chicago Graphic Printing
Add. : Chicago, Illinois
Act. : Printing company
Des. : Jim Lienhart
Ag. : RVI Corporation
Year : 1967

179

Firm : Chicago Pharmaceutical Co.
Add. : Chicago, Illinois
Act. : Pharmaceutical manufacturers
Des. : John Massey
Year : 1965

180

Firm : Children's Caravan
Add. : Weston, Conn.
Act. : Mobile audio visual centers
Des. : George Zariff
Ag. : Aron & Wayman
Year : 1964



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181

Firm : *Children's Medical Relief International Inc.*
Add. : *New York, N.Y.*
Act. : *Medical welfare*
Des. : *Appelbaum & Curtis Inc.*
Year : *1967*

182

Firm : *The Children's Place*
Add. : *West Hartford, Conn.*
Act. : *Children's department store*
Des. : *George Nelson*
Ag. : *George Nelson & Company Inc.*
Year : *1969*

183

Firm : *Chimney Hill Corporation*
Add. : *Wilmington, Vermont*
Act. : *Ski vacation development*
Des. : *Edward Deniega, Jr.*
Year : *1966*

184

Firm : *Chrysler Corp.*
Add. : *Detroit, Michigan*
Act. : *Automotive, defense space and chemicals*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1962*





the children's place





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185

Firm : *Ciba Pharmaceuticals*
Add. : *Summit, New Jersey*
Act. : *Pharmaceuticals*
Symbol for information service
Des. : *Chermayeff & Geismar Associates Inc.*
Year : *1961*

186

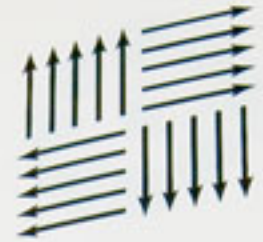
Firm : *Cinema Center Films*
Add. : *New York, N.Y.*
Act. : *Feature film producers*
Des. : *Lou Dorfsman*
Year : *1968*

187

Firm : *City College*
Add. : *New York, N.Y.*
Act. : *Education*
Des. : *P. Van Delft*
Ag. : *Unimark International, New York*
Year : *1969*

188

Firm : *City Investing*
Add. : *New York, N.Y.*
Act. : *Investments, housing, real estate*
Des. : *Robert Pelligrini*
Ag. : *Robert Miles Runyan Inc.*
Year : *1970*





CINEMA CENTER FILMS





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189

Firm : *City of Grand Prairie*
Add. : *Grand Prairie, Texas*
Act. : *City government*
Symbol for slogan «The Hub of Industry»
Des. : *Jerald O. Page*
Year : *1961*

190

Firm : *City of Kansas City*
Add. : *Kansas City, Missouri*
Act. : *City government*
Des. : *Stephen Dunne*
Ag. : *Unimark International, Chicago*
Year : *1969*

191

Firm : *City of Kansas City*
Add. : *Kansas City, Missouri*
Act. : *City government*
Des. : *Staff Design, Kansas City Art Institute*
Year : *1969*

192

Firm : *City of Kansas City*
Add. : *Kansas City, Missouri*
Act. : *City government*
Symbol for Crown C
Des. : *Heinz Waible*
Ag. : *Unimark Intern*
Year : *1969*



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193

Firm : *City of Los Angeles*
Add. : *Los Angeles, California*
Act. : *City government*
Symbol for Los Angeles Junior Olympics
Des. : *Michel Dattel*
Year : *1968*

194

Firm : *City of Mesquite*
Add. : *Mesquite, Texas*
Act. : *City government*
Des. : *Crawford Dunn*
Year : *1965*

195

Firm : *City of Philadelphia Subway*
Add. : *Philadelphia, Pa.*
Act. : *Transit system*
Des. : *Kramer, Miller, Lomden, Glassman, Inc.*
Year : *1964*

196

Firm : *City University Construction Fund*
Add. : *New York, N.Y.*
Act. : *Financing university construct*
Des. : *P. Van Delft*
Ag. : *Unimark International, N*
Year : *1968*

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197

Firm : Clark Gum Company
Add. : Richmond, Virginia
Act. : Gum manufacturers
Des. : Walter Landor, Associates
Year : 1964

198

Firm : Clauges Associates
Add. : Cherrybill, N.J.
Act. : Corporate conglomerate
Des. : Hess & Antupit
Year : 1967

199

Firm : Clay Adams
Add. : Parsippany, N.J.
Act. : Medical, biological instruments and educational aids
Des. : Bruce Blackburn
Ag. : Chermayeff & Geismar Associates
Year : 1967

200

Firm : Cochrane Photographic Studio
Add. : Delray Beach, Florida
Act. : Photographer
Des. : William R. Wayman
Ag. : Aron & Wayman, Inc.
Year : 1967









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201

Firm : Coconut Plantation, Inc.
Add. : Kauai, Hawaii
Act. : Holiday destination area
Des. : Clarence Lee
Ag. : Clarence Lee Design
Year : 1968

202

Firm : Cogan, Berlind, Weill & Levitt Inc.
Add. : New York, N.Y.
Act. : Stockbrokers
Des. : James S. Ward
Year : 1969

203

Firm : Coherent Radiation Laboratories
Add. : Palo Alto, California
Act. : Lasers and optics
Des. : G. Dean Smith, Inc.
Year : 1966

204

Firm : College of DuPage
Add. : Elmhurst, Illinois
Act. : Community junior college
Des. : Jim Lienhart
Ag. : RVI Corporation
Year : 1970

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205

Firm : College at Purchase
Add. : Purchase, N.Y.
Act. : Education
Des. : Bradbury Thompson
Year : 1971

206

Firm : Collins Radio Company
Add. : Richardson, Texas
Act. : Communications equipment
Des. : Ken Parkhurst
Year : 1961

207

Firm : Colorforms Corp.
Add. : Roselle, N.J.
Act. : Toy manufacturers
Des. : Paul Rand
Year : 1959

208

Firm : Columbia School of Broadcasting
Add. : San Francisco, California
Act. : School for radio announcers
Des. : Jerry Berman
Year : 1966

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213

Firm : *Communico Inc. - «Titles in Medicine»*
Add. : *Fairfield, N.J.*
Act. : *Medical journal*
Des. : *Hess & Antupit*
Year : *1969*

214

Firm : *Community Cableviston Company*
Add. : *Irvine, California*
Act. : *Television cable suppliers*
Des. : *Roy C. Ritola and J.L. Potocki*
Ag. : *Porter & Goodman Design*
Year : *1967*

215

Firm : *Community Renewal Society*
Add. : *Cbicago, Illinois*
Act. : *Independent religious urban institution*
Des. : *Joe Sparkman*
Ag. : *RVI Corporation*
Year : *1966*

216

Firm : *Comprenetics, Inc.*
Add. : *Los Angeles, California*
Act. : *Visual training systems*
Des. : *Jay Hanson*
Year : *1969*



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217

Firm : *Computer Profiles Inc.*
Add. : *Norfolk, Virginia*
Act. : *Computer audience research*
Des. : *F. Everett Forbes*
Ag. : *Chesapeake Advertising*
Year : *1969*

218

Firm : *Computer Terminal Corporation*
Act. : *Computing*
Des. : *Raymond Loewy & William Snaith, Inc.*

219

Firm : *Computerized Data Analysis*
Add. : *Philadelphia, Pa.*
Act. : *Computer programming*
Des. : *Al Corchia*
Ag. : *Corchia, de Harak, Inc.*
Year : *1970*

220

Firm : *Conarc Modular Building Systems*
Add. : *Benicia, California*
Act. : *Modular building systems*
Des. : *Primo Angeli and Nancy K*
Ag. : *Primo Angeli Graphics*
Year : *1970*



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225

Firm : Container Corporation of America
Add. : Chicago, Illinois
Act. : Packaging products and paperboard
Des. : Ralph E. Eckerstrom
Ag. : Unimark International, Chicago
Year : 1961

226

Firm : Continental Airlines, Inc.
Add. : Los Angeles, California
Act. : Airline company
Des. : Saul Bass and Paul Bruhwiler
Ag. : Saul Bass & Associates
Year : 1967

227

Firm : Contract Reproduction, Inc.
Add. : San Francisco, California
Act. : Printers
Des. : Michel Dattel
Year : 1965

228

Firm : Controls Company of America
Add. : New York, N.Y.
Act. : Automatic control manufacturers
Des. : John Massey
Year : 1963





CONTINENTAL AIRLINES





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229

Firm : Coordinating Council for Higher Education
Add. : Sacramento, California
Act. : Scholastic advisers and coordinators
Des. : Primo Angeli
Ag. : Primo Angeli Graphics
Year : 1970

230

Firm : Copy-Graphics Inc.
Add. : New York, N.Y.
Act. : Promotion and design
Des. : Phillip Franznick
Ag. : Franznick & Charney
Year : 1968

231

Firm : Coquina Oil Corporation
Add. : Midland, Texas
Act. : Oil and gas exploration programs
Des. : RVI Corporation
Year : 1970

232

Firm : Cornnuts Inc.
Add. : Oakland, California
Act. : Snack food growing and processing
Des. : G. Dean Smith, Inc.
Year : 1963

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233

Firm : Corporate Communications Company Inc.
Add. : Los Angeles, California
Act. : Advertising agency
Des. : Lou Frimkess
Ag. : Advertising Designers Inc.
Year : 1965

234

Firm : Corry-Jamestown Corporation
Add. : Corry, Pa.
Act. : Furniture
Des. : Bruce Beck
Ag. : The Design Partnership
Year : 1962

235

Firm : Corry-Jamestown Corporation
Add. : Corry, Pa.
Act. : Office furniture
Des. : Stephen Dunne
Ag. : Unimark International, Chicago
Year : 1968

236

Firm : Cosmopolitan Films
Add. : San Francisco, California
Act. : Film-makers
Des. : Michel Dattel
Year : 1965



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237

Firm : Council on International Educational Exchange
Add. : New York, N.Y.
Act. : Student travel organization
Des. : Tony Russell
Ag. : Russell & Hinrichs, Inc.
Year : 1968

238

Firm : Council on International Educational Exchange
Add. : New York, N.Y.
Act. : Symbol for Shipboard Sailings
Des. : Tony Russell
Ag. : Russell & Hinrichs, Inc.
Year : 1968

239

Firm : Creative Equity Corporation
Add. : Redondo Beach, California
Act. : Investment consultants
Des. : Jerry Braude
Year : 1969

240

Firm : Creative Playthings Inc.
Add. : Princeton, N.J.
Act. : Children's toys
Des. : George Nelson and Tomoko M
Ag. : George Nelson & Company I
Year : 1962









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241

Firm : Creative Publicity Service
Add. : Sharpsburgh, Pa.
Act. : Public relations
Des. : Philip Seefeld
Ag. : Unimark International
Year : 1968

242

Firm : Creative Type
Add. : Los Angeles, California
Act. : Typographers
Des. : James Cross
Ag. : James Cross Design Office, Inc.
Year : 1960

243

Firm : James Cross Design Office, Inc.
Add. : Los Angeles, California
Act. : Graphic design
Des. : James Cross
Ag. : James Cross Design Office, Inc.
Year : 1966

244

Firm : Crown Zellerbach
Add. : San Francisco, California
Act. : Diversified company
Des. : Gary Hinsche
Ag. : Robert Miles Runyan
Year : 1969

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609
Firm
Add.
Act.
Des.
Ag.
Year

610
Firm
Add.
Act.
Des.
Ag.
Year

611
Firm
Act.
Des
Ag.
Yea

612
Fir
Ad
Act

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Ye

245
Firm : Cumberland Furniture Corp.
Act. : Furniture manufacturers
Des. : Rudolph de Harak
Ag. : Corchia, de Harak, Inc.
Year : 1961

246
Firm : Cuna Mutual Insurance Co.
Add. : Madison, Wisconsin
Act. : Insurance company
Des. : Thomas Laufer & Associates
Year : 1958

247
Firm : Curtis Publishing Company
Add. : New York, N.Y.
Act. : Magazine publishers
Des. : Herb Lubalin
Year : 1967

248
Firm : Cycling Frog Press
Add. : Poundridge, N.Y.
Act. : Publishers
Des. : Hess & Antupit
Year : 1960



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249

Firm : D. & H. Distributing Company
Add. : Baltimore, Maryland
Act. : Distribution of Hi-Fi components
Des. : Kramer, Miller, Lomden, Glassman, Inc.
Year : 1968

250

Firm : Data Corporation
Add. : Dayton, Ohio
Act. : Data processing
Des. : Charles Chaney
Ag. : Vie Design Studios, Inc.
Year : 1960

251

Firm : Data Network Corp.
Add. : New York, N.Y.
Act. : Computer services
Des. : Appelbaum & Curtis Inc.
Year : 1965

252

Firm : Data Point Corp.
Add. : New York, N.Y.
Act. : Computer systems
Des. : Appelbaum & Curtis Inc.
Year : 1968



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609
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610
Firm :
Add. :
Act. :
Des. :
Ag.
Year

611
Firm
Act.
Des.
Ag.
Year

612
Firm
Add
Act

Des
Year

253
Firm : *Datum Structures Engineering Incorporated*
Add. : *Dallas, Texas*
Act. : *Structural engineering*
Des. : *Crawford Dunn*
Year : *1971*

254
Firm : *Davis Delaney, Inc.*
Add. : *New York, N.Y.*
Act. : *Printing organization*
Des. : *Alexander Ross*
Year : *1951*

255
Firm : *Dayton-Hudson Corporation*
Add. : *Minneapolis, Minnesota*
Act. : *Retail merchandising*
Des. : *Vance Jonson*
Year : *1970*

256
Firm : *Delaware Management Fund*
Add. : *Philadelphia, Pa.*
Act. : *Investment company*
Des. : *Kramer, Miller, Lomden, Glass*
Year : *1969*

DATUM

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257

Firm : Delaware Management Fund - Decatur Fund Inc.
Add. : Philadelphia, Pa.
Act. : Investment company
Des. : Kramer, Miller, Lomden, Glassman, Inc.
Year : 1969

258

Firm : Delaware Management Co-Delta Fund
Add. : Philadelphia, Pa.
Act. : Investment company
Des. : Kramer, Miller, Lomden, Glassman, Inc.
Year : 1969

259

Firm : Delaware Management Co-Delta Fund
Add. : Philadelphia, Pa.
Act. : Investment company
Des. : Kramer, Miller, Lomden, Glassman, Inc.
Year : 1969

260

Firm : Design Built Exhibits, Inc.
Add. : Long Island City, N.Y.
Act. : Exhibition constructors
Des. : George Tscberny
Year : 1960

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265

Firm : Diamond Laboratories
Add. : Des Moines, Iowa
Act. : Pharmaceuticals
Des. : Jim Lienhart
Ag. : RVI Corporation
Year : 1968

266

Firm : Di Giorgio Development Corporation
Add. : Danville, California
Act. : Land development and construction
Des. : Robert Pease
Year : 1971

267

Firm : Dilrock-Eastern Co.
Add. : Honolulu, Hawaii
Act. : Land development
Des. : Clarence Lee
Ag. : Clarence Lee Design
Year : 1968

268

Firm : Diners Club
Act. : Buying on credit system
Des. : Chermayeff & Geismar Associates Inc.
Year : 1966

609

Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610

Firm
Add.
Act.
Des.
Ag.
Year

611

Firm
Act.
Des.
Ag.
Year

612

Firm
Add
Act

Des
Year

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Firm : Diversifood Corporation
Add. : Houston, Texas
Act. : Diversified food operations
Des. : George K. Backose, Jr.
Ag. : Communications Group, Inc.
Year : 1970

274

Firm : Donaldson Lufkin & Jenrette
Add. : New York, N.Y.
Act. : Wall Street research and analysis firm
Des. : Hess & Antupit
Year : 1965

275

Firm : C.J. Dorkins Productions
Add. : New York, N.Y.
Act. : Film makers and producers
Des. : Dorothy E. Hayes
Ag. : Dorothy, Inc.
Year : 1967

276

Firm : Dorothy, Inc.
Add. : New York, N.Y.
Act. : Graphic design group
Des. : Dorothy E. Hayes
Ag. : Dorothy, Inc.
Year : 1971



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Firm : Dorsey Laboratories S.A.
Add. : Chicago, Illinois
Act. : Pharmaceutical industry
Des. : Peter Kräuchi
Year : 1964

609
Firm
Add.
Act.
Des.
Ag.
Year

278
Firm : Drake Pottery
Add. : Madison, N.J.
Act. : Production of pottery
Des. : James S. Ward
Year : 1964

610
Firm
Add.
Act.
Des.
Ag.
Year

279
Firm : Dual ABS
Add. : Arlington, Virginia
Act. : Application of census data
Des. : Christine L. Stansbury
Year : 1969

611
Firm
Act.
Des.
Ag.
Year

280
Firm : Ducommun Inc.
Add. : Vernon, California
Act. : Diversified company
Des. : Saul Bass & Associates
Year : 1967

612
Firm
Add
Act.

Des
Yea



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281

Firm : *Ducommun Inc.*
Add. : *Vernon, California*
Act. : *Symbol for division: Explosive Technology*
Des. : *Saul Bass & Associates*
Year : *1967*

282

Firm : *Ducommun Inc.*
Add. : *Vernon, California*
Act. : *Symbol for division: Super Temp Company*
Des. : *Saul Bass & Associates*
Year : *1967*

283

Firm : *Ducommun Inc.*
Add. : *Vernon, California*
Act. : *Symbol for division: Kierulff Electronics*
Des. : *Saul Bass & Associates*
Year : *1967*

284

Firm : *Dudley Ltd.*
Add. : *Beverly Hills, California*
Act. : *Film producers*
Des. : *Gerry Rosentsweig*
Ag. : *The Graphics Studio*
Year : *1967*

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285

Firm : *The Dummy*
Act. : *Women's dress and fabric shop*
Des. : *Ted Trinkaus*
Ag. : *Aron & Wayman, Inc.*
Year : *1961*

609

Firm
Add.
Act.
Des.
Ag.
Year

286

Firm : *I.F. Dupont Co.*
Add. : *New York, N.Y.*
Act. : *Synthetic fabrics*
Des. : *John Alcorn*
Year : *1970*

610

Firm
Add.
Act.
Des.
Ag.
Year

287

Firm : *Duquesne Light Company*
Add. : *Pittsburgh, Pa.*
Act. : *Public service*
Des. : *Francis R. Esteban*
Year : *1968*

611

Firm
Act.
Des.
Ag.
Year

288

Firm : *E.P. Dutton Co.*
Add. : *New York, N.Y.*
Act. : *Publishers*
Des. : *John Alcorn*
Year : *1957*

612

Firm
Add
Act.

Des
Yea



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289

Firm : *Dynaco Inc.*
Add. : *Philadelphia, Pa.*
Act. : *Hi-Fi component manufacturers*
Des. : *Kramer, Miller, Lomden, Glassman, Inc.*
Year : *1960*

290

Firm : *Dynastructures Inc.*
Add. : *Philadelphia, Pa.*
Act. : *Frame designing and program engineering for space*
Des. : *Kramer, Miller, Lomden, Glassman, Inc.*
Year : *1963*

291

Firm : *Dynasty Restaurant*
Add. : *Honolulu, Hawaii*
Act. : *Chinese restaurant*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1969*

292

Firm : *Eagle Pencil Company*
Add. : *Danbury, Conn.*
Act. : *Erasers, pencil leads and pens*
Des. : *Raymond Loewy & William Sn*

dynaco

EAGLE

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609

Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610

Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

611

Firm
Act.
Des.
Ag.
Year

612

Firm
Add
Act.

Des
Yea

293

Firm : *East Dayton Tool &Die Co.*
Add. : *Dayton, Ohio*
Act. : *Toolmakers*
Des. : *J. Budd Steinhilber*
Ag. : *Vie Design Studios, Inc.*
Year : *1960*

294

Firm : *Eastern Air Lines Inc.*
Add. : *New York, N.Y.*
Act. : *Air transport*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1964*

295

Firm : *Eastman Associates*
Add. : *San Francisco, California*
Act. : *Community relations consultants*
Des. : *Primo Angeli*
Ag. : *Primo Angeli Graphics*
Year : *1961*

296

Firm : *Eaton Corporation*
Add. : *Cleveland, Ohio*
Act. : *Small engine part and tru*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies*
Year : *1970*



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609
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

611
Firm
Act.
Des.
Ag.
Year

612
Firm
Add.
Act.

Des.
Year

321
Firm : Equitable Life Insurance Company of America
Act. : Insurance
Des. : Raymond Loewy & William Snaith, Inc.

322
Firm : Equity Funding Corporation of America
Add. : Los Angeles, California
Act. : Mutual funds, insurance programs
Des. : Gary Hinsche
Ag. : Robert Miles Runyan Inc.
Year : 1969

323
Firm : Erell Manufacturing Company
Add. : Chicago, Illinois
Act. : Process for laminating plastic goods
Des. : Randall R. Roth
Year : 1961

324
Firm : Erft Association Inc.
Add. : Philadelphia, Pa.
Act. : University employment counsellors
Des. : Kramer, Miller, Lomde
Year : 1964



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609
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

611
Firm
Act.
Des.
Ag.
Year

612
Firm
Add.
Act.

Des.
Year

325
Firm : *Eros Magazine*
Add. : *New York, N.Y.*
Act. : *Magazine publishers*
Des. : *Herb Lubalin*
Year : *1962*

326
Firm : *L'Escargot d'or*
Add. : *New York, N.Y.*
Act. : *Restaurant*
Des. : *Milton Glaser*
Ag. : *Push Pin Studios*
Year : *1960*

327
Firm : *Esquire Inc.*
Add. : *New York, N.Y.*
Act. : *Magazine publishers*
Des. : *Hess & Antupit*
Year : *1966*

328
Firm : *European American Bank*
Add. : *New York, N.Y.*
Act. : *International banking*
Des. : *Ivan Chermayeff*
Ag. : *Chermayeff & Geismar*
Year : *1968*

EROS

EA

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329

Firm : Everbrite Electric Signs Inc.
Add. : So. Milwaukee, Wisconsin
Act. : Electric sign manufacturers
Des. : George Nelson and Tomoko Mibo
Ag. : George Nelson & Company Inc.
Year : 1963

330

Firm : Fabric Fair
Add. : West Hartford, Conn.
Act. : Retail fabric store
Des. : Peter K. Good
Year : 1969

331

Firm : Facility Technology & Management
Add. : Brooklyn, N.Y.
Act. : Computer system designers
Des. : Eskil Ohlsson
Year : 1969

332

Firm : Fairchild Publishing Inc.
Add. : New York, N.Y.
Act. : Trade-paper publication
Des. : Phillip Franznick
Ag. : Franznick & Charney
Year : 1966

609
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

611
Firm
Act.
Des.
Ag.
Year

612
Firm
Add.
Act.

Des.
Year

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609
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610
Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

611
Firm
Act.
Des.
Ag.
Year

612
Firm
Add.
Act.

Des.
Yea

333
Firm : *Fairfield Securities, Inc.*
Add. : *New York, N.Y.*
Act. : *Investment company*
Des. : *Arnold Roston*
Year : *1966*

334
Firm : *Fairmont Foods Company*
Add. : *Omaha, Nebraska*
Act. : *Makers of food and snacks*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1967*

335
Firm : *Falcon International Corporation*
Add. : *Dallas, Texas*
Act. : *Film producers*
Des. : *Richard Danne*
Ag. : *Gips & Danne*
Year : *1960*

336
Firm : *Faxon Inc.*
Add. : *Dallas, Texas*
Act. : *Computer programming and systems*
Des. : *Crawford Dunn*
Year : *1970*









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337

Firm : Field Enterprises Educational Corporation
Add. : Chicago, Illinois
Act. : Reference book publishers
Des. : Design Staff
Year : 1967

338

Firm : Field Enterprises Educational Corp.
Add. : Chicago, Illinois
Act. : Reference book publishers
Symbol for « Science Year »
Des. : Design Staff
Year : 1964

339

Firm : Fig Leaf
Add. : Yellow Springs, Ohio
Act. : Young women's and men's fashion shop
Des. : David Battle
Ag. : Vie Design Studios, Inc.
Year : 1968

340

Firm : Film School, School of Visual Arts
Add. : New York, N.Y.
Act. : Film school
Des. : Everett Aison
Year : 1970

609

Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

610

Firm :
Add. :
Act. :
Des. :
Ag. :
Year :

611

Firm :
Act.
Des.
Ag.
Year

612

Firm
Add.
Act.

Des.
Yeat



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341

Firm : *Ettore Firenze*
Add. : *San Francisco, California*
Act. : *Art director*
Des. : *Michel Dattel*
Year : *1964*

342

Firm : *First Bank and Trust Company*
Add. : *Springfield, Mass.*
Act. : *Banking*
Des. : *Arnold Saks, Inc.*
Year : *1968*

343

Firm : *First Congregational Church of Glen Ellyn*
Add. : *Glen Ellyn, Illinois*
Act. : *Church*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1970*

344

Firm : *First National Bank of Abilene*
Add. : *Abilene, Texas*
Act. : *Banking*
Des. : *Crawford Dunn*
Year : *1969*



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349

Firm : *Forms Lighting*
Add. : *Chicago, Illinois*
Act. : *Architectural lighting systems*
Des. : *Wayne Webb*
Ag. : *RVI Corporation*
Year : *1967*



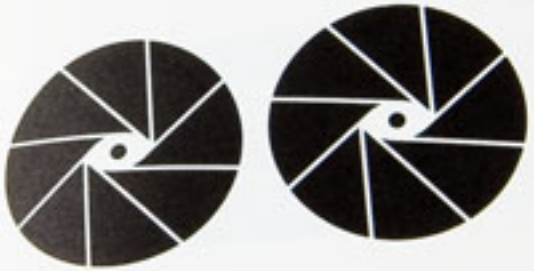
350

Firm : *Foster City Art League*
Add. : *Foster City, California*
Act. : *Artists' club*
Des. : *Bill Hyde*
Year : *1966*



351

Firm : *Fotofaces*
Add. : *Evansville, Indiana*
Act. : *Photographic typesetting*
Des. : *Bruce Blackburn*
Ag. : *Chermayeff & Geismar Associates*
Year : *1966*



352

Firm : *Fotofonts, Inc.*
Add. : *Hollywood, California*
Act. : *Photo-type composition*
Des. : *Michel Dattel*
Year : *1968*



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357

Firm : *Robert Allan Franklyn*
Add. : *Hollywood, California*
Act. : *Beauty saloon and products*
Des. : *Jan Hollender*
Year : *1960*

358

Firm : *J.F. Freeman & Company Inc.*
Add. : *Los Angeles, California*
Act. : *Stockbrokers*
Des. : *Frank R. Cheatham*
Ag. : *Porter & Goodman Design*
Year : *1967*

359

Firm : *Freeway*
Add. : *Los Angeles, California*
Act. : *Automotive accessory manufacturers*
Des. : *Frank R. Cheatham*
Ag. : *Porter & Goodman Design*
Year : *1965*

360

Firm : *Sid Galper*
Add. : *Tarzana, California*
Act. : *Landscape designer*
Des. : *Frank R. Cheatham and David J. Goodman*
Ag. : *Porter & Goodman Design*
Year : *1969*









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361

Firm : Gas Turbine Power, Inc.
Add. : Houston, Texas
Act. : Turbine compressor packages
Des. : George K. Buckow, Jr.
Ag. : Communications Group, Inc.
Year : 1969

362

Firm : Geddes, Brecher, Qualls & Cunningham
Add. : Philadelphia, Pa.
Act. : City and urban planning group
Des. : Kramer, Müller, Louden, Glassman, Inc.
Year : 1962

363

Firm : General American Transportation
Add. : Chicago, Illinois
Act. : Transportation
Des. : Morton Goldsholl
Ag. : Morton Goldsholl Design Associates
Year : 1967

364

Firm : General Fireproofing Company
Add. : Youngstown, Ohio
Act. : Office furniture
Des. : Ivan Chermayeff
Ag. : Chermayeff & Geismar As
Year : 1968









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365

Firm : *General Learning Corporation*
Add. : *New York, N.Y.*
Act. : *Educational materials*
Des. : *Arnold Saks and James S. Ward*
Ag. : *Ward & Saks, Inc.*
Year : *1967*

366

Firm : *General Paper Corporation*
Add. : *Pittsburgh, Pa.*
Act. : *Printing paper suppliers*
Des. : *Francis R. Esteban*
Year : *1967*

367

Firm : *General Sintering Corporation*
Add. : *Schiller Park, Illinois*
Act. : *Sintered metal products*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1963*

368

Firm : *Georgia Pacific Corporation*
Add. : *Bellingham, Washington, D.C.*
Act. : *Pulp, paper and chemicals*
Symbol for bath tissue
Des. : *Sam Payne*
Year : *1964*



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369

Firm : *Georgetown of Kettering*
Add. : *Columbus, Ohio*
Act. : *Build and rent flats*
Des. : *Henry Robertz*
Ag. : *The Design Partnership*
Year : *1964*

370

Firm : *Gettysburg Urban Renewal*
Add. : *Gettysburg, Pa.*
Act. : *Urban renewal program*
Des. : *Kramer, Miller, Lomden, Glassman, Inc.*
Year : *1962*

371

Firm : *The Getz Corporation*
Add. : *San Francisco, California*
Act. : *International marketing specialists*
Des. : *Nancy Kraft, Dave Alcorn and Primo Angeli*
Ag. : *Primo Angeli Graphics*
Year : *1971*

372

Firm : *Gifts on the Green*
Add. : *Lexington, Mass.*
Act. : *Gift store*
Des. : *Herman & Lees Associates*
Year : *1967*









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373

Firm : *Gimpel Weitzenhoffer Ltd.*
Add. : *New York, N.Y.*
Act. : *Art gallery*
Des. : *Edward Marson*
Year : *1968*



374

Firm : *Girard Bank*
Add. : *Philadelphia, Pa.*
Act. : *Banking*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1970*



375

Firm : *Glen Cove*
Add. : *Weeksville, North Carolina*
Act. : *Property development*
Des. : *F. Everett Forbes*
Ag. : *Chesapeake Advertising*
Year : *1968*



376

Firm : *Globe National Graphic*
Add. : *Chicago, Illinois*
Act. : *Electrotype, plastic plate manufacturers*
Des. : *Randall R. Roth*
Year : *1967*



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377

Firm : *God & Co. Ltd.*
Add. : *New York, N.Y.*
Act. : *Conceptualization*
Des. : *François Dallegret*
Year : *1967*

378

Firm : *Golden Cove Inc.*
Add. : *Claremont, California*
Act. : *Real estate*
Des. : *Frank R. Cheatham and David J. Goodman*
Ag. : *Porter & Goodman Design*
Year : *1964*

379

Firm : *Good Book, Inc.*
Add. : *New York, N.Y.*
Act. : *Publishers*
Des. : *Annegret Beier*
Ag. : *Lubalin, Smith, Carnase, Inc.*
Year : *1969*

380

Firm : *Gould Inc.*
Add. : *Chicago, Illinois*
Act. : *Electronic, electromechanical an*
electrochemical products
Des. : *Peter Teubner*
Ag. : *RVI Corporation*
Year : *1970*

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381

Firm : *Graphic Communicators*
Add. : *Bloomington, Illinois*
Act. : *Visual communications*
Des. : *Jim Lienbart*
Ag. : *RVI Corporation*
Year : *1969*



382

Firm : *The Graphics Studio*
Add. : *Los Angeles, California*
Act. : *Graphic design*
Des. : *Gerry Rosentswieg*
Ag. : *The Graphics Studio*
Year : *1965*



383

Firm : *« Great American Communicators »*
The Smith Company
Add. : *San Francisco, California*
Act. : *Mail order firm*
Des. : *Michel Dattel*
Year : *1964*



384

Firm : *Great Bear Spring Company*
Add. : *New York, N.Y.*
Act. : *Spring water suppliers*
Des. : *Walter Landor Associates*
Year : *1961*



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385

Firm : *Great Hawaiian Realty Inc.*
Add. : *Honolulu, Hawaii*
Act. : *Land development*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1968*

386

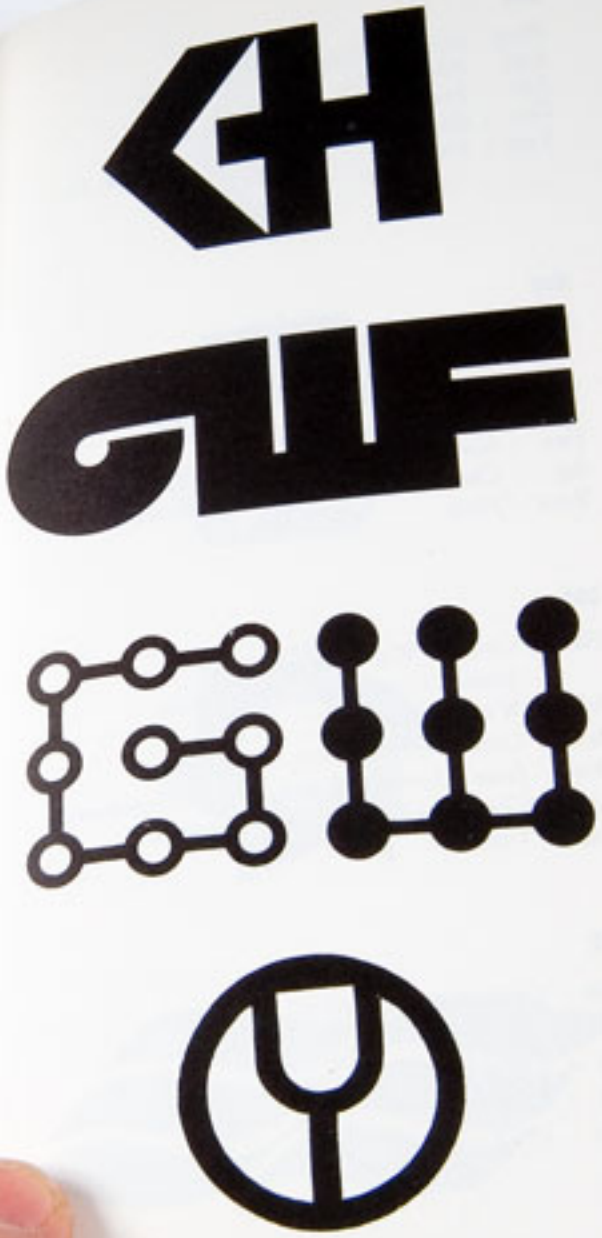
Firm : *Great Western Federal Saving*
Add. : *Los Angeles, California*
Act. : *Savings bank*
Des. : *Sergio Privitera*
Ag. : *P. & T.*
Year : *1969*

387

Firm : *Great Western Research Corporation*
Add. : *Los Angeles, California*
Act. : *Engineering company*
Des. : *Vance Jonson*
Year : *1965*

388

Firm : *Great Western United Corporation*
Add. : *Denver, Colorado*
Act. : *Steak and wine restaurants*
Des. : *P. Van Delft*
Ag. : *Unimark International, New Y*
Year : *1969*



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389

Firm : *Greater Philadelphia Movement*
Add. : *Philadelphia, Pa.*
Act. : *Juvenile delinquency program*
Des. : *Kramer, Miller, Lomden, Glassman, Inc.*
Year : *1969*

390

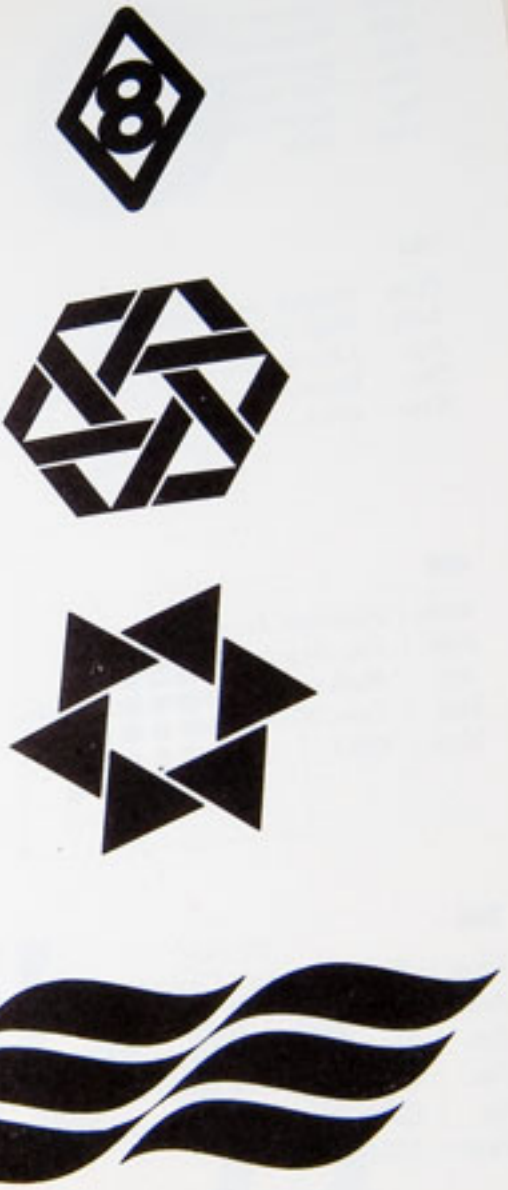
Firm : *Greater Washington Jewish Community Foundation*
Add. : *Washington, D.C.*
Act. : *Philanthropic organization*
Des. : *Heiner Hegemann*
Ag. : *Chermayeff & Geismar Associates*
Year : *1968*

391

Firm : *Greater Washington Jewish Community Foundation*
Add. : *Washington, D.C.*
Act. : *Community service*
Des. : *Ivan Chermayeff and Heiner Hegemann*
Ag. : *Chermayeff & Geismar Associates*
Year : *1968*

392

Firm : *Grossman Publishers, Inc.*
Add. : *New York, N.Y.*
Act. : *Publishers*
Des. : *Everett Aison*
Year : *1963*



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393

Firm : *Growth Fund of America*
Add. : *Greenwich, Conn.*
Act. : *Investment fund*
Des. : *Carl Seltzer and James Marrin*
Ag. : *Advertising Designers Inc.*
Year : *1969*

394

Firm : *Gucker and Goldstein*
Add. : *New York, N.Y.*
Act. : *Lace importers and manufacturers*
Des. : *Robert P. Gersin*
Year : *1962*

395

Firm : *Halftone House*
Add. : *Los Angeles, California*
Act. : *Makers of halftones for printing*
Des. : *Tom Woodward*
Year : *1965*

396

Firm : *Hanes Hosiery Company*
Add. : *Winston-Salem, North Carolina*
Act. : *Hosiery manufacturers*
Des. : *Roger G. Ferriter*
Ag. : *Lubalin, Smith, Carnase, Inc.*
Year : *1970*









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397

Firm : *Harcourt Brace & World, Inc.*
Add. : *New York, N.Y.*
Act. : *Publishers*
Des. : *Paul Rand*
Year : *1957*

398

Firm : *Harcourt Brace & World, Inc.*
Add. : *New York, N.Y.*
Act. : *Publishers*
Des. : *Tom Geismar*
Ag. : *Chermayeff & Geismar Associates*
Year : *1963*

399

Firm : *Harlan-Lee*
Add. : *Studio City, California*
Act. : *Home building*
Des. : *Vance Jonson*
Year : *1966*

400

Firm : *Bernard Harris & Co. Inc. Exports*
Add. : *Los Angeles, California*
Act. : *Exporters*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1964*









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401

Firm : *Harrison Wholesale Company*
Add. : *Chicago, Illinois*
Act. : *General wholesalers*
Des. : *H.B. Smith and Franz Altschuler*
Ag. : *H.B. Smith & Associates*
Year : *1967*

402

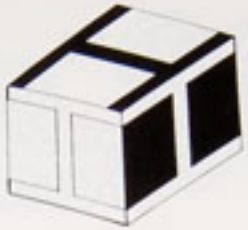
Firm : *Harvard Studies in Technology and Society*
Add. : *Cambridge, Mass.*
Act. : *Research into the effects of technology on society*
Des. : *David Ford*
Year : *1968*

403

Firm : *The Haslett Warehouse & Transportation Co.*
Add. : *San Francisco, California*
Act. : *Warehousing and transport contractors*
Des. : *Robert Pease*
Year : *1963*

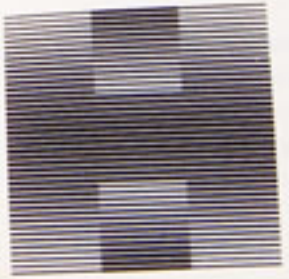
404

Firm : *Hauserman Inc.*
Add. : *Cleveland, Ohio*
Act. : *Moveable wall partitions*
Des. : *Paul M. Levy*
Year : *1970*









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405

Firm : *Hawaii Pacific Resorts*
Add. : *Honolulu, Hawaii*
Act. : *Tourist resort projects*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1969*

406

Firm : *Hawaiian Airlines*
Add. : *Honolulu, Hawaii*
Act. : *Inter-island airline*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1970*

407

Firm : *Hawaiian Home Visitors*
Add. : *San Francisco, California*
Act. : *Rentals of private homes*
Des. : *Bill Hyde*
Year : *1969*

408

Firm : *Hawaiian Savings & Loan*
Add. : *Honolulu, Hawaii*
Act. : *Savings and loans*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1967*









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409

Firm : *D.C. Heath Co.*
Add. : *Lexington, Mass.*
Act. : *Publishers*
Des. : *Herman & Lees Associates*
Year : *1970*



410

Firm : *Heco Envelope Co.*
Add. : *Chicago, Illinois*
Act. : *Envelope manufacturers*
Des. : *Hayward R. Blake*
Ag. : *The Design Partnership*
Year : *1964*



411

Firm : *Leonard Heicklen Studios Inc.*
Add. : *New York, N.Y.*
Act. : *Photographic studio*
Des. : *Peter K. Good*
Year : *1968*



412

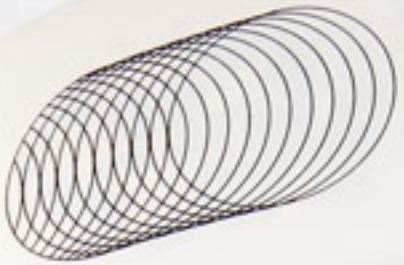
Firm : *Helbros Watch Co.*
Add. : *New York, N.Y.*
Act. : *Watch manufacturers*
Des. : *Paul Rand*
Year : *1945*



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413

Firm : *Helipot Corp.*
Add. : *Fullerton, California*
Act. : *Potentiometer manufacturers*
Des. : *Lou Frimkess*
Ag. : *Advertising Designers Inc.*
Year : *1947*



414

Firm : *Richard Helland Design*
Add. : *Palatine, Illinois*
Act. : *Graphic design*
Des. : *Richard Helland*
Year : *1966*



415

Firm : *Heller Corp.*
Add. : *Hollywood, California*
Act. : *Radio advertising*
Des. : *Robert Pease*
Year : *1967*



416

Firm : *Hemisphere Club*
Add. : *New York, N.Y.*
Act. : *Luncheon club*
Des. : *George Nelson*
Ag. : *George Nelson & Company Inc.*
Year : *1970*



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417

Firm : *Hennessey Industries Inc.*
Add. : *Los Angeles, California*
Act. : *3-Star auto accessories*
Des. : *Jerry Braude*
Year : *1967*

418

Firm : *Heron-Teak*
Add. : *Pasadena, California*
Act. : *Furniture and accessory store*
Des. : *John Follis and Rex Goode*
Ag. : *Usher & Follis Design Firm*
Year : *1960*

419

Firm : *Hershey Corporation*
Add. : *Chicago, Illinois*
Act. : *Investment and educational systems*
Des. : *David L. Burke*
Year : *1969*

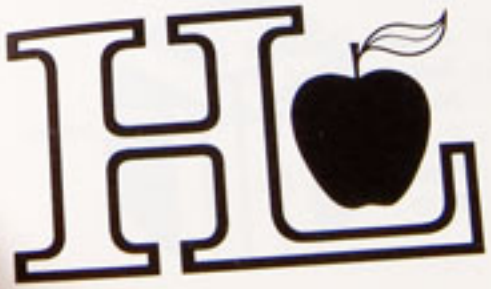
420

Firm : *Hi-Line Growers*
Add. : *East Wenatchee, Washington, D.C.*
Act. : *Growers and packers of apples*
Des. : *Sam Payne*
Year : *1964*









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421

Firm : *Hillcrest North Medical Center*
Add. : *San Diego, California*
Act. : *Office center for doctors*
Des. : *Ken Parkhurst*
Year : *1960*



422

Firm : *Hinds Cosmetics*
Add. : *Montvale, N.J.*
Act. : *Cosmetics for South American market*
Des. : *Dominik L. Burckhardt*
Year : *1964*



423

Firm : *Holiday Delight Baking Co.*
Add. : *Chicago, Illinois*
Act. : *Bakery products*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1957*



424

Firm : *Holiday Universal Inc.*
Add. : *Baltimore, Md.*
Act. : *Network of health and figure centers*
Des. : *S. Neil Fujita*
Ag. : *Fujita Design, Inc.*
Year : *1970*



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425

Firm : *Holland-Rantos Company Inc.*
Add. : *Piscataway, N.J.*
Act. : *Hygienic products and pharmaceuticals*
Des. : *Dixon & Parcels Associates, Inc.*
Year : *1959*



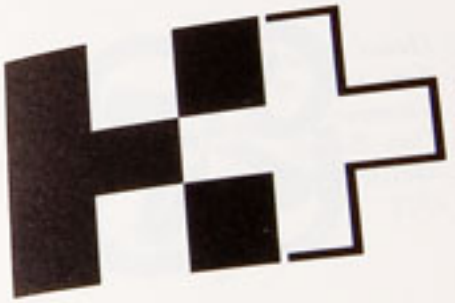
426

Firm : *Hooper Construction Co.*
Add. : *Yellow Springs, Ohio*
Act. : *Builders*
Des. : *Jerry Dahm*
Ag. : *Vie Design Studios, Inc.*
Year : *1965*



427

Firm : *Hospicare Inc.*
Add. : *Los Angeles, California*
Act. : *Hospital services*
Des. : *Detlef Hallerbach*
Ag. : *Advertising Designers Inc.*
Year : *1969*



428

Firm : *Hospital Management Systems Society*
Add. : *New York, N.Y.*
Act. : *Hospital advisory agency*
Des. : *Beau Gardner*
Year : *1967*



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429

Firm : *Hotel Leamington*
Add. : *Oakland, California*
Act. : *Hotel*
Des. : *Jerry Berman*
Year : *1969*

430

Firm : *House of Packaging*
Add. : *N. Hollywood, California*
Act. : *Packaging and printing*
Des. : *Rod Dyer*
Year : *1967*

431

Firm : *House of Ronnie*
Add. : *New York, N.Y.*
Act. : *Garment manufacturers and fashion house*
Des. : *Tony Russell*
Ag. : *Russell & Hinrichs, Inc.*
Year : *1971*

432

Firm : *Howard, Needles, Tammen and Bergendoff*
Add. : *Milwaukee, Wisconsin*
Act. : *Engineers and architects*
Des. : *Eugene Belline*
Ag. : *Unimark International, Chicago*
Year : *1970*









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433

Firm : *Huebner & Henneberg Architects*
Add. : *Skokie, Illinois*
Act. : *Contemporary architecture*
Des. : *Randall R. Roth*
Year : *1957*



434

Firm : *Human Relations Bureau of Los Angeles*
Add. : *Los Angeles, California*
Act. : *Agency for minority group problems*
Des. : *Michel Dattel*
Year : *1968*



435

Firm : *Huntley Gaming Company*
Add. : *Beverly Hills, California*
Act. : *Gambling tables*
Des. : *Jerry Braude*
Year : *1966*



436

Firm : *Hunt-Wesson Foods, Inc.*
Add. : *Fullerton, California*
Act. : *Manufacturers*
Des. : *Saul Bass and Clarence Sato*
Ag. : *Saul Bass & Associates*
Year : *1967*



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437

Firm : *Spence Hurtt*
Add. : *Boston, Mass.*
Act. : *Property consultants*
Des. : *Ken Parkhurst*
Year : *1960*

438

Firm : *IBM*
Add. : *New York, N.Y.*
Act. : *Computers*
Des. : *Paul Rand*
Year : *1956*

439

Firm : *IBM Western Region*
Add. : *Los Angeles, California*
Act. : *Symbol for « the Brand of Excellence - Western Region »*
Des. : *Gerry Rosentswieg*
Ag. : *The Graphics Studio*
Year : *1968*

440

Firm : *IIT Research Institute*
Add. : *Chicago, Illinois*
Act. : *Research organization*
Des. : *Paul Rand*
Year : *1964*









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441

Firm : *Illumination Industries, Inc.*
Add. : *Sunnyvale, California*
Act. : *Lighting manufacturers*
Des. : *Primo Angeli*
Ag. : *Primo Angeli Graphics*
Year : *1969*

442

Firm : *Imagenetics Inc.*
Add. : *New York, N.Y.*
Act. : *Exhibit designers*
Des. : *Appelbaum & Curtis Inc.*
Year : *1964*

443

Firm : *Industrial Valley Bank*
Add. : *Philadelphia, Pa.*
Act. : *Banking*
Des. : *Dixon & Parcels Associates, Inc.*
Year : *1965*

444

Firm : *Ingram Paper*
Add. : *Los Angeles, California*
Act. : *Printing paper distributors*
Des. : *James Cross*
Ag. : *James Cross Design Office,*
Year : *1967*



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445

Firm : *Inspectronic*
Add. : *Flushing, N.Y.*
Act. : *Electrical engineering and testing*
Des. : *Jeanette Koumjian*
Ag. : *Russell & Hinrichs, Inc.*
Year : *1970*

446

Firm : *Instructional Media Systems*
Add. : *Cleveland, Ohio*
Act. : *Audio-visual electronic equipment*
Des. : *Paul M. Levy*
Year : *1969*

447

Firm : *Interactive Data Services - Division Of White Weld & Co.*
Add. : *Waltham, Mass.*
Act. : *Rental of computer programming time*
Des. : *Heiner Hegemann*
Ag. : *Chermayeff & Geismar Associates*
Year : *1968*

448

Firm : *International Design Center, Inc.*
Add. : *Minneapolis, Minnesota*
Act. : *Sale of Scandinavian furniture and furnishings*
Des. : *Gordon Salchow*
Year : *1966*



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449

Firm : *International Design Conference in Aspen*
Add. : *Aspen, Colorado*
Act. : *International design committee*
Des. : *François Dallegret*
Year : *1967*

450

Firm : *International Geomarine Corp.*
Add. : *Los Angeles, California*
Act. : *Undersea resources*
Des. : *Detlef Hallerbach*
Ag. : *Advertising Designers Inc.*
Year : *1967*

451

Firm : *International Instant Archery Association*
Add. : *Chicago, Illinois*
Act. : *Association for the promotion of archery*
Des. : *David L. Burke*
Year : *1971*

452

Firm : *International Leather Goods Plastics & Novelty Workers' Union*
Add. : *New York, N.Y.*
Act. : *Union of luggage and handbag wor*
Des. : *Ann Crews*
Year : *1971*



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453

Firm : *International Minerals & Chemical Corporation*
Add. : *Skokie, Illinois*
Act. : *Chemical and fertilizer producers*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1959*

454

Firm : *International Paper Co.*
Add. : *New York, N.Y.*
Act. : *Forestry products*
Des. : *Lester Beall*
Year : *1959*

455

Firm : *International Public Relations Association*
Add. : *New York, N.Y.*
Act. : *Professional organization*
Des. : *Hans Kleefeld*
Ag. : *Stewart & Morrison Ltd.*
Year : *1966*

456

Firm : *International Telephone & Telegraph Corporation*
Add. : *New York, N.Y.*
Act. : *Electronics and telecommuni*
Des. : *Matthew Leibowitz*
Year : *1957*









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457

Firm : *International Tournee of Animation*
Add. : *Hollywood, California*
Act. : *Film distributors*
Des. : *Tom Woodward*
Year : *1967*

458

Firm : *International Underwater Contractors*
Add. : *Flushing, N.Y.*
Act. : *Underwater engineers and contractors*
Des. : *Jeanette Koumjian*
Ag. : *Russell & Hinrichs, Inc.*
Year : *1970*

459

Firm : *Interplan, Inc.*
Add. : *Chicago, Illinois*
Act. : *Interior design*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1964*

460

Firm : *Intersport*
Add. : *Los Angeles, California*
Act. : *Weight lifting equipment*
Des. : *David J. Goodman*
Ag. : *Porter & Goodman*
Year : *1962*





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461

Firm : *Islander Inns*
Add. : *Honolulu, Hawaii*
Act. : *Hotel*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1970*

462

Firm : *Ithaca Festival Cultural Center*
Add. : *Ithaca, N.Y.*
Act. : *Arts center*
Des. : *Robert Ivers*
Year : *1967*

463

Firm : *ITRAN*
Add. : *Santa Monica, California*
Act. : *Medical visual training systems*
Des. : *Jay Hanson*
Year : *1970*

464

Firm : *Janss Canejo Community*
Add. : *Thousand Oaks, California*
Act. : *New rural community*
Des. : *Ken Parkhurst*
Year : *1964*









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465

Firm : *Jay Ski Village*
Add. : *Tacoma, Washington*
Act. : *Ski resort*
Des. : *Ken Parkhurst*
Year : *1967*



466

Firm : *Jewels by Jerold*
Add. : *Honolulu, Hawaii*
Act. : *Custom-designed jewelry*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1968*



467

Firm : *Journal of the History of Biology*
Add. : *Cambridge, Mass.*
Act. : *Publishers of biological journal*
Des. : *David Ford*
Year : *1968*



468

Firm : *Joyce Shoe*
Add. : *Cincinnati, Ohio*
Act. : *Shoes for young girls*
Des. : *Joseph Bottoni*
Year : *1970*



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469

Firm : *Junior Women's Association of Wheaton*
Add. : *Wheaton, Illinois*
Act. : *Women's community organization*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1968*

470

Firm : *Kaanapali Beach - Janss Corporation*
Add. : *Thousand Oaks, California*
Act. : *Resort near whaling center of Hawaii*
Des. : *Ken Parkhurst*
Year : *1966*

471

Firm : *Kailani Building*
Add. : *Honolulu, Hawaii*
Act. : *Holiday hotel*
Des. : *Clarence Lee and Claire Treat*
Ag. : *Clarence Lee Design*
Year : *1968*

472

Firm : *Michael C. Kaiser*
Add. : *Inglewood, California*
Act. : *Graphic designer*
Des. : *M. Kaiser*
Ag. : *Robert Miles Runyan Inc.*
Year : *1968*



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473

Firm : *Karolton Envelope Company*
Add. : *West Carrollton, Ohio*
Act. : *Envelope manufacturers*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1960*

474

Firm : *The Karosen Company*
Add. : *Beverly Hills, California*
Act. : *International marketers of petroleum products*
Des. : *Rod Dyer and Roland Young*
Year : *1968*

475

Firm : *Kasparians*
Add. : *Los Angeles, California*
Act. : *Contemporary furniture manufacturers*
Des. : *Allen Porter*
Ag. : *Porter & Goodman Design*
Year : *1955*

476

Firm : *Kavai Surf Resort*
Add. : *Honolulu, Hawaii*
Act. : *Tourist hotel*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1970*



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477

Firm : *KCET Television - City Watchers*
Add. : *Hollywood, California*
Act. : *Educational television program producers*
Des. : *Douglas Stiles*
Year : *1969*

478

Firm : *Keenan Pipe & Supply Company*
Add. : *Los Angeles, California*
Act. : *Plumbing supplies*
Des. : *Thomas Laufer & Associates*
Year : *1968*

479

Firm : *Joseph P. Kennedy Foundation*
Add. : *New York, N.Y.*
Act. : *Charity organization*
Des. : *Raymond Loewy and William Snaith, Inc.*

480

Firm : *Kepner-Tregoe Inc.*
Add. : *Princeton, N.J.*
Act. : *Education*
Symbol for a seminar
Des. : *Appelbaum & Curtis*
Year : *1970*









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481

Firm : *Khourie & Laurence Associates*
Add. : *San Francisco, California*
Act. : *Interior and exterior design*
Des. : *Bill Hyde*
Year : *1968*

482

Firm : *Kiewitt Computation Center*
Add. : *Hanover, N.H.*
Act. : *Time-sharing computer programs*
Des. : *Frank Lieberman*
Year : *1966*

483

Firm : *Killian Department Stores*
Add. : *Cedar Rapids, Iowa*
Act. : *Department store*
Des. : *Heinz Waible*
Ag. : *Unimark International, Chicago*
Year : *1969*

484

Firm : *John Kirkham & Associates*
Add. : *Chicago, Illinois*
Act. : *Photo retouching, art services*
Des. : *H.B. Smith*
Ag. : *H.B. Smith & Associates*
Year : *1964*









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485

Firm : *Knudsen Creamery Company*
Add. : *Los Angeles, California*
Act. : *Dairy products*
Des. : *Vance Jonson*
Year : *1968*

486

Firm : *KNXT/CBS Television*
Add. : *Hollywood, California*
Act. : *Television programs*
Symbol for series: « Insider-outsider »
Des. : *Michel Dattel*
Year : *1967*

487

Firm : *Kohner Toy Company*
Add. : *New York, N.Y.*
Act. : *Toy manufacturers*
Des. : *Vance Jonson*
Year : *1971*

488

Firm : *Kold Kist Inc.*
Add. : *Los Angeles, California*
Act. : *Frozen food products*
Des. : *Thomas Laufer & Associates*
Year : *1962*



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489

Firm : *Kona Inn*
Add. : *Honolulu, Hawaii*
Act. : *Tourist hotel*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1970*

490

Firm : *Kona Surf Resort*
Add. : *Honolulu, Hawaii*
Act. : *Tourist resort hotel*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1970*

491

Firm : *Kouler Gallery*
Add. : *Chicago, Illinois*
Act. : *Art gallery*
Des. : *David L. Burke*
Year : *1966*

492

Firm : *Kroma Lithographers, Inc.*
Add. : *New York, N.Y.*
Act. : *Printers*
Des. : *Eskil Oblsson*
Year : *1969*



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493

Firm : *Kuhn and Drake*
Add. : *Summit, N.J.*
Act. : *Architects*
Des. : *James S. Ward and Arnold Saks*
Year : *1961*

494

Firm : *Kurt Versen Lighting Co.*
Add. : *Westwood, N.J.*
Act. : *Lighting manufacturers*
Des. : *Rudolph de Harak*
Ag. : *Corchia, de Harak, Inc.*
Year : *1963*

495

Firm : *Ladybug Magazine*
Add. : *Philadelphia, Pa.*
Act. : *Woman's magazine*
Des. : *Jay Dillon*
Ag. : *Hess & Antupit*
Year : *1969*

496

Firm : *Lake Forest Open-Lands Association*
Add. : *Lake Forest, Illinois*
Act. : *Conservation of natural resources*
Des. : *Bruce Beck*
Ag. : *The Design Partnership*
Year : *1968*





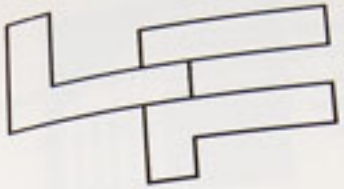




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497

Firm : *Lamm-Frates Company*
Add. : *Dallas, Texas*
Act. : *National brokerage and international real estate investments*
Des. : *Crawford Dunn*
Year : *1971*



498

Firm : *Lan Ron Inc.*
Add. : *Pasadena, California*
Act. : *Construction company*
Des. : *Frank R. Cheatham*
Ag. : *Porter & Goodman Design*
Year : *1966*



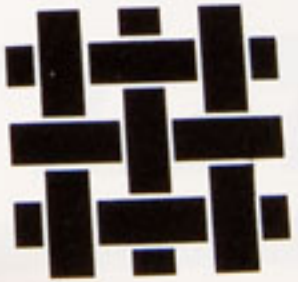
499

Firm : *Laney College Library*
Add. : *Oakland, California*
Act. : *Community college*
Des. : *Bill Ilyde*
Year : *1971*



500

Firm : *Jack Lenor Larsen*
Add. : *New York, N.Y.*
Act. : *Textiles*
Des. : *Arnold Saks and James S. Ward*
Ag. : *Ward & Saks, Inc.*
Year : *1962*



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501

Firm : *Larson Enterprises Inc.*
Add. : *Hawthorne, California*
Act. : *Photographic reflector manufacturers*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1963*

502

Firm : *LaSalle Steel Co.*
Add. : *Hammond, Indiana*
Act. : *Steel company*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1962*

503

Firm : *Latham Tyler Jensen Inc.*
Add. : *Chicago, Illinois*
Act. : *Industrial design services*
Des. : *Charles MacMurray and Sherman Mutchnick*
Ag. : *Latham Tyler Jensen Inc.*
Year : *1963*

504

Firm : *Thomas Laufer*
Add. : *Sausalito, California*
Act. : *Graphic design*
Des. : *Thomas Laufer & Associates*
Year : *1968*









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505

Firm : *Laverne International*
Add. : *New York, N.Y.*
Act. : *Furniture and wall coverings*
Des. : *Arnold Saks and James S. Ward*
Ag. : *Ward & Saks, Inc.*
Year : *1965*

506

Firm : *Lawry's Foods, Inc.*
Add. : *Los Angeles, California*
Act. : *Spice and seasoning manufacturers*
Des. : *Saul Bass and Phyllis Tanner*
Ag. : *Saul Bass & Associates*
Year : *1959*

507

Firm : *Lemon Tree Productions*
Add. : *Honolulu, Hawaii*
Act. : *Music productions*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1968*

508

Firm : *Gertrude Lempp Kerbis*
Add. : *Chicago, Illinois*
Act. : *Architect*
Des. : *Hayward R. Blake*
Ag. : *The Design Partnership*
Year : *1961*









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509

Firm : *Philip Leonian*
Add. : *New York, N.Y.*
Act. : *Photographer*
Des. : *Tony Russell*
Ag. : *Russell & Hinrichs, Inc.*
Year : *1970*

-510

Firm : *Jeremy Lepard Films*
Add. : *Sherman Oaks, California*
Act. : *Film producers*
Des. : *Rod Dyer*
Year : *1967*

511

Firm : *Leslie Salt Company*
Add. : *San Francisco, California*
Act. : *Diversified company*
Des. : *Walter Landor Associates*
Year : *1963*

512

Firm : *Lever Data Processing System*
Add. : *New York, N. Y.*
Act. : *Data processing*
Des. : *Dominick Sarica*
Ag. : *Wallack & Harris, Inc.*
Year : *1969*



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513

Firm : *Levy's Department Store*
Add. : *Tucson, Arizona*
Act. : *Department store*
Des. : *Heinz Waible*
Ag. : *Unimark International, Chicago*
Year : *1969*

514

Firm : *Lime Waterproofing Inc.*
Add. : *New York, N.Y.*
Act. : *Waterproofing contractors*
Des. : *Appelbaum & Curtis Inc.*
Year : *1961*

515

Firm : *Thomas J. Lipton Inc.*
Add. : *Englewood Cliffs, N.J.*
Act. : *Noodles and macaroni products*
Des. : *Dixon & Parcels Associates, Inc.*
Year : *1961*

516

Firm : *Litton Industries*
Add. : *Beverly Hills, California*
Act. : *Conglomerate*
Des. : *Robert Miles Runyan*
Ag. : *Robert Miles Runyan Inc.*
Year : *1958*



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517

Firm : *Lloyd Consulting Research*
Add. : *New York, N.Y.*
Act. : *Management consultants*
Des. : *Appelbaum & Curtis Inc.*
Year : *1965*

518

Firm : *Lockwood Corporation*
Add. : *Gering, Nebraska*
Act. : *Harvesting equipment manufacturers*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1969*

519

Firm : *Low's Inc.*
Add. : *Chicago, Illinois*
Act. : *Designers and printers*
Des. : *Hayward R. Blake*
Ag. : *The Design Partnership*
Year : *1962*

520

Firm : *Loyola University*
Add. : *Chicago, Illinois*
Act. : *Education*
Des. : *Bruce Beck*
Ag. : *The Design Partnership*
Year : *1959*



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521

Firm : *Herb Lubalin, Inc.*
Add. : *New York, N.Y.*
Act. : *Graphic design*
Des. : *Herb Lubalin*
Year : *1967*



522

Firm : *Lubalin, Smith, Carnase, Inc.*
Add. : *New York, N.Y.*
Act. : *Graphic design*
Des. : *Herb Lubalin and Thomas Carnase*
Ag. : *Lubalin, Smith, Carnase, Inc.*
Year : *1969*



523

Firm : *Lucidity Inc.*
Add. : *New York, N.Y.*
Act. : *Retail store selling plexiglass lamps, tables and accessories*
Des. : *A. Mitelman*
Year : *1968*



524

Firm : *Luminator, Inc.*
Add. : *Chicago, Illinois*
Act. : *Engineering and electrical manufacturers*
Des. : *H.B. Smith*
Ag. : *H.B. Smith & Associates*
Year : *1967*



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525

Firm : *Lykes-Pasco Company*
Add. : *Clearwater, Florida*
Act. : *Fruit juice container manufacturers*
Des. : *Charles MacMurray*
Ag. : *Latham Tyler Jensen Inc.*

526

Firm : *Macfadden-Bartell Corporation*
Add. : *New York, N.Y.*
Act. : *Magazine publishers*
Des. : *Roger G. Ferriter*
Ag. : *Lubalin, Smith, Carnase, Inc.*
Year : *1970*

527

Firm : *McGee Fuels Inc.*
Add. : *Woodstock, Vermont*
Act. : *Domestic heating fuels*
Des. : *Frank Lieberman*
Year : *1969*

528

Firm : *McGraw Hill Book Co.*
Add. : *New York, N.Y.*
Act. : *Publishers*
Des. : *Rudolph de Harak*
Ag. : *Corchia, de Harak, Inc.*
Year : *1963*



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529

Firm : *McHenry Medical Group*
Add. : *McHenry, Illinois*
Act. : *Medical assistance*
Des. : *Bruce Beck*
Ag. : *The Design Partnership*
Year : *1965*

530

Firm : *Machelor Maintenance Services*
Add. : *Niagara Falls, N.Y.*
Act. : *Maintenance services*
Des. : *Gerald Westby*
Year : *1966*

531

Firm : *Machine Technology*
Add. : *Downey, California*
Act. : *Metal works and dye-cutting for industry*
Des. : *Michel Dattel*
Year : *1968*

532

Firm : *Madison Laboratories*
A Division of Ciba
Add. : *Summit, N.J.*
Act. : *Pharmaceutical company*
Des. : *Herman & Lees Associates*
Year : *1966*









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533

Firm : *Madison Laboratories*
Add. : *Fairlawn, N.J.*
Act. : *Pharmaceutical manufacturers*
Des. : *Stephen Dunne*
Ag. : *Unimark International, Chicago*
Year : *1965*

534

Firm : *Magellan Ltd.*
Add. : *Los Angeles, California*
Act. : *Film producers*
Des. : *James Marrin*
Ag. : *Advertising Designers Inc.*
Year : *1969*

535

Firm : *Ted Mahieu*
Add. : *San Francisco, California*
Act. : *Photographer*
Des. : *Michel Dattel*
Year : *1965*

536

Firm : *Maison Blanche*
Add. : *New Orleans, Louisiana*
Act. : *Department store chain*
Des. : *Bruno Ruegg*
Ag. : *Unimark International, Chicago*
Year : *1969*



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537

Firm : *Management Organization Inc.*
Add. : *Chicago, Illinois*
Act. : *Management consultants*
Des. : *Jim Lienhart*
Ag. : *RVI Corporation*
Year : *1970*

538

Firm : *Manhattan School of Music*
Add. : *New York, N.Y.*
Act. : *College of music*
Des. : *Appelbaum & Curtis Inc.*
Year : *1969*

539

Firm : *Manufacturers Association of Tape & Equipment*
Add. : *New York, N.Y.*
Act. : *Trade association*
Des. : *Dominick Sarica*
Ag. : *Wallack & Harris, Inc.*
Year : *1969*

540

Firm : *Marcona Mining Corp.*
Add. : *San Francisco, California*
Act. : *Mining and shipping*
Des. : *Robert Pease*
Year : *1969*



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541

Firm : *Marcor Inc.*
Add. : *Chicago, Illinois*
Act. : *Manufacturers and retailers*
Des. : *John Massey*
Year : *1968*

542

Firm : *Marine Industries*
Add. : *Wilmette, Illinois*
Act. : *Promotion of water sports*
Des. : *Randall R. Roth*
Year : *1960*

543

Firm : *Marine Sciences Corporation*
Add. : *Gardena, California*
Act. : *Underwater research and exploration*
Des. : *Frank R. Cheatham*
Ag. : *Porter & Goodman Design*
Year : *1961*

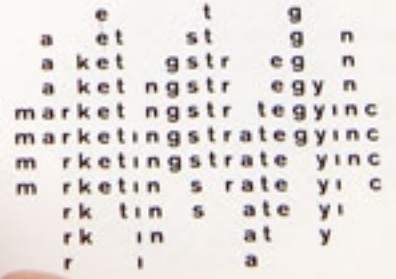
544

Firm : *Marketing Strategy Inc.*
Act. : *Statistical research*
Des. : *Bill Wayman*
Ag. : *Aron & Wayman, Inc.*
Year : *1960*









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545

Firm : *Nancy Martin*
Add. : *Los Angeles, California*
Act. : *Writer, public relations*
Des. : *Jerry Braude*
Year : *1965*



546

Firm : *Martin-Senour Co. - Div. of Sherwin-Williams*
Add. : *Chicago, Illinois*
Act. : *Paint manufacturers*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1956*



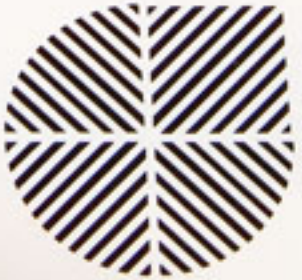
547

Firm : *Mavi Surf Hotel*
Add. : *Honolulu, Hawaii*
Act. : *Holiday hotel*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1969*



548

Firm : *Meacham Companies, Inc.*
Add. : *New York, N.Y.*
Act. : *Corporate conglomerate*
Des. : *Robert P. Gersin*
Year : *1969*



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549

Firm : *Medalist Manufacturing Company*
Add. : *Chicago, Illinois*
Act. : *Hot water tank and heater manufacturers*
Des. : *Randall R. Roth*
Year : *1968*

550

Firm : *Melnor Industries, Inc.*
Add. : *Moonachie, N.J.*
Act. : *Lawn and garden equipment*
Des. : *Stanley Eisenman and David Enock*
Ag. : *Eisenman and Enock, Inc.*
Year : *1964*

551

Firm : *Merrill Lynch, Pierce, Fenner & Smith Inc.*
Add. : *New York, N.Y.*
Act. : *Stockbrokers*
Des. : *Lester Beall*
Year : *1962*

552

Firm : *Metamorphosis*
Add. : *New York, N.Y.*
Act. : *Beauty salon for women* *bou*
Des. : *A. Mitelman*
Year : *1969*





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553

Firm : *Method Design*
Add. : *Cincinnati, Ohio*
Act. : *Graphic design*
Des. : *Gordon Salchow*
Year : *1971*

554

Firm : *Metro Sprinkler*
Add. : *New York, N.Y.*
Act. : *Fire extinguisher manufacturers*
Des. : *Appelbaum & Curtis Inc.*
Year : *1968*

555

Firm : *The Metropolitan Museum of Art*
Add. : *New York, N.Y.*
Act. : *Museum of painting, sculpture and decorative arts*
Symbol for 100th anniversary
Des. : *Frank Stella*
Year : *1970*

556

Firm : *M.G.M.*
Add. : *New York, N.Y.*
Act. : *Film producers*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulie*
Year : *1967*



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557

Firm : *Micrometeor*
Add. : *Cincinnati, Ohio*
Act. : *Small speed boats*
Des. : *Joseph Bottoni*
Year : *1970*



558

Firm : *Midpac Trucking*
Add. : *Honolulu, Hawaii*
Act. : *Trucking and hauling*
Des. : *Clarence Lee and Ryo Urano*
Ag. : *Clarence Lee Design*
Year : *1970*



559

Firm : *Miles Laboratories Inc.*
Add. : *Westmont, Illinois*
Act. : *Laboratories*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1967*



560

Firm : *Robert Miles & Associates*
Add. : *Playa Del Rey, California*
Act. : *Graphic design*
Des. : *Maurice Yanez*
Ag. : *Robert Miles Runyan Inc.*
Year : *1968*



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561

Firm : *E.M. Miller*
Add. : *Beverly Hills, California*
Act. : *Bank*
Des. : *Vance Jonson*
Year : *1967*

562

Firm : *Miller & Fink Inc.*
Add. : *Greenwich, Conn.*
Act. : *Medical publishers*
Des. : *Appelbaum & Curtis Inc.*
Year : *1970*

563

Firm : *Henry S. Miller Company*
Add. : *Dallas, Texas*
Act. : *Real estate*
Des. : *Crawford Dunn*
Year : *1967*

564

Firm : *Herman Miller Inc.*
Add. : *Zeeland, Michigan*
Act. : *Furniture manufacturers*
Des. : *George Nelson and Irving*
Ag. : *George Nelson & Compa*
Year : *1947*



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565

Firm : *Howard Miller Clock Company*
Add. : *Zeeland, Michigan*
Act. : *Clocks and lighting*
Des. : *George Nelson and Irving Harper*
Ag. : *George Nelson & Company Inc.*
Year : *1950*

566

Firm : *MIT-Massachusetts Institute of Technology*
Add. : *Cambridge, Mass.*
Act. : *Education*
Symbol for Alumni Association
Des. : *Dietmar R. Winkler*
Year : *1967*

567

Firm : *MIT*
Act. : *Symbol for Alumni Association « Greater Boston »*
Des. : *Dietmar R. Winkler*
Year : *1967*

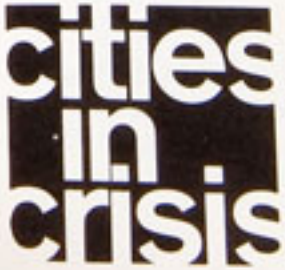
568

Firm : *MIT*
Act. : *Symbol for Alumni Seminar « Cit... crisis »*
Des. : *Dietmar R. Winkler*
Year : *1967*









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569

Firm : *MIT*
Act. : *Symbol for American Women in Science and Engineering*
Des. : *Jacqueline S. Casey*
Year : *1964*



570

Firm : *MIT*
Act. : *Symbol for the Center for Advanced Engineering Study*
Des. : *Dietmar R. Winkler*
Year : *1969*



571

Firm : *MIT*
Act. : *Symbol for Clinical Research Center*
Des. : *Dietmar R. Winkler*
Year : *1967*



572

Firm : *MIT*
Act. : *Symbol for Military Programs*
Des. : *Dietmar R. Winkler*
Year : *1967*



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573

Firm : *MIT*
Act. : *Symbol for « The New Ocean Engineering »*
Des. : *Dietmar R. Winkler*
Year : *1968*



574

Firm : *MIT*
Act. : *Symbol for « Open House »*
Des. : *Ralph Coburn*
Year : *1967*



575

Firm : *MIT*
Act. : *Symbol for « Project Intrex »*
Des. : *Jacqueline S. Casey*
Year : *1967*



576

Firm : *MIT*
Act. : *Symbol for « Special Summer Programs »*
Des. : *Ralph Coburn*
Year : *1969*



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577

Firm : *MIT*
Act. : *Symbol for « Technology Review »*
Des. : *Ralph Coburn*
Year : *1967*



578

Firm : *MIT*
Act. : *Symbol for « The Urban Challenge »*
Des. : *Ralph Coburn*
Year : *1966*



579

Firm : *MIT*
Act. : *Symbol for « Woods Hole Oceanographic Institution »*
Des. : *Dietmar R. Winkler*
Year : *1968*



580

Firm : *Mobil Finishes Corp.*
Add. : *Chicago, Illinois*
Act. : *Mobil finishers*
Des. : *Henry Robertz*
Ag. : *The Design Partnership*
Year : *1964*



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581

Firm : *Mobil Oil Corporation*
Add. : *New York, N.Y.*
Act. : *Oil company*
Des. : *Ivan Chermayeff and Tom Geismar*
Ag. : *Chermayeff & Geismar Associates*
Year : *1964*

582

Firm : *Modine Manufacturing Company*
Add. : *Racine, Wisconsin*
Act. : *Heating and air conditioning equipment*
Des. : *Charles MacMurray*
Ag. : *Latham Tyler Jensen Inc.*
Year : *1956*

583

Firm : *Monarch Wigs*
Add. : *Honolulu, Hawaii*
Act. : *Wig sales and distribution*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1968*

584

Firm : *Monogram Industries Inc.*
Add. : *Los Angeles, California*
Act. : *Industrial combine*
Des. : *James Cross*
Ag. : *James Cross Design C*
Year : *1968*



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585

Firm : *Moody Moore and Partners*
Add. : *Winnipeg, Canada*
Act. : *Architects*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1966*

586

Firm : *Morgan Press*
Add. : *Hastings-on-Hudson, N.Y.*
Act. : *Printers and publishers*
Des. : *John Alcorn*
Year : *1968*

587

Firm : *Morse Shoe Inc.*
Add. : *Canton, Mass.*
Act. : *Shoe distributors and manufacturers*
Des. : *Herman & Lees Associates*
Year : *1968*

588

Firm : *Motorola*
Add. : *Franklin Park, Illinois*
Act. : *Radio, television and electronic component manufacturers*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Assoc*
Year : *1952*



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589

Firm : *Mount McKinley Park*
Add. : *Menlo Park, California*
Act. : *National Park concessioner*
Des. : *G. Dean Smith, Inc.*
Year : *1970*

590

Firm : *Movieland Wax Museum*
Add. : *Buena Park, California*
Act. : *Museum*
Des. : *Ken Goodell*
Ag. : *Robert Miles Runyan Inc.*
Year : *1960*

591

Firm : *Munising Paper Company*
Add. : *Neenah, Wisconsin*
Act. : *Paper manufacturers*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1960*

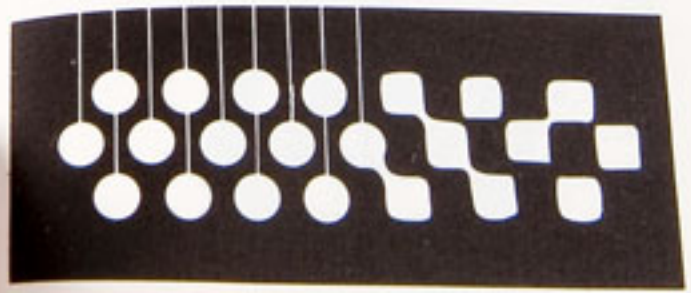
592

Firm : *Munising Paper-Division of Kimberly Clark Corp.*
Add. : *Neenah, Wisconsin*
Act. : *Paper for printing and typese*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Desig*
Year : *1957*





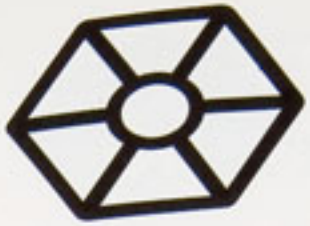




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593

Firm : *Murkette Company*
Add. : *Elmhurst, Illinois*
Act. : *Plastics and chemical manufacturers*
Des. : *Hayward R. Blake*
Ag. : *The Design Partnership*
Year : *1960*



594

Firm : *Museum Association*
Add. : *Los Angeles, California*
Act. : *Museum sponsors*
Des. : *Frederik Usher*
Ag. : *Usher & Follis Design Firm*
Year : *1956*



595

Firm : *National Academy of Engineering*
Add. : *Washington, D.C.*
Act. : *Academy of engineering*
Des. : *George Tscherny*
Year : *1966*



NATIONAL ACADEMY OF ENGINEERING

596

Firm : *National Arborist Association*
Add. : *Washington, D.C.*
Act. : *Horticultural association*
Des. : *Dixon & Parcels Associates, In*
Year : *1964*



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597

Firm : *National Association of Radio & Television Broadcasters*
Add. : *Washington, D.C.*
Act. : *Radio and television association*
Des. : *Rudolph de Harak*
Ag. : *Corchia, de Harak, Inc.*
Year : *1959*

598

Firm : *The National Bank of Washington*
Add. : *Washington, D.C.*
Act. : *Banking*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1970*

599

Firm : *National Care Services Inc.*
Add. : *Los Angeles, California*
Act. : *Hospital services*
Des. : *Carl Seltzer*
Ag. : *Advertising Designers Inc.*
Year : *1969*

600

Firm : *National Carl Shurz Association*
Add. : *Philadelphia, Pa.*
Act. : *Magazine publishers*
Des. : *Ave Pildas*
Year : *1970*



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601

Firm : *The National Catholic Educational Association*
Add. : *Washington, D.C.*
Act. : *Religious organization*
Des. : *Christine L. Stansbury*
Year : *1968*



602

Firm : *National First Corporation*
Add. : *Anaheim, California*
Act. : *Mortgage company*
Des. : *Detlef Hallerbach*
Ag. : *Advertising Designers Inc.*
Year : *1969*



603

Firm : *National Franchise Systems, Inc.*
Add. : *Philadelphia, Pa.*
Act. : *Franchise*
Des. : *Stanley Eisenman and David Enock*
Ag. : *Eisenman and Enock, Inc.*
Year : *1969*



604

Firm : *National Hospital Corporation*
Add. : *Los Angeles, California*
Act. : *Holding company for proprietor[illegible] hospitals*
Des. : *Hiroshi Morishima*
Ag. : *Advertising Designers [illegible]*
Year : *1968*



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613

Firm : *New England Aquarium*
Add. : *Boston, Mass.*
Act. : *City aquatic collection*
Des. : *Chermayeff & Geismar Associates Inc.*
Year : *1966*

614

Firm : *New York Aquarium*
Add. : *Brooklyn N.Y.*
Act. : *Aquarium*
Des. : *Edward Marson*
Year : *1970*

615

Firm : *New York Chapter of American Institute of Architects*
Add. : *New York, N.Y.*
Act. : *Professional organization*
Des. : *Tom Geismar and Ivan Chermayeff*
Ag. : *Chermayeff & Geismar Associates*
Year : *1963*

616

Firm : *New York Economic Development Council*
Add. : *New York, N.Y.*
Act. : *Political organization*
Des. : *Herb Lubalin*
Year : *1967*



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617

Firm : *The New York Hilton at Rockefeller Center*
Add. : *New York, N.Y.*
Act. : *Hotel*
Des. : *Lester Beall*
Year : *1961*

618

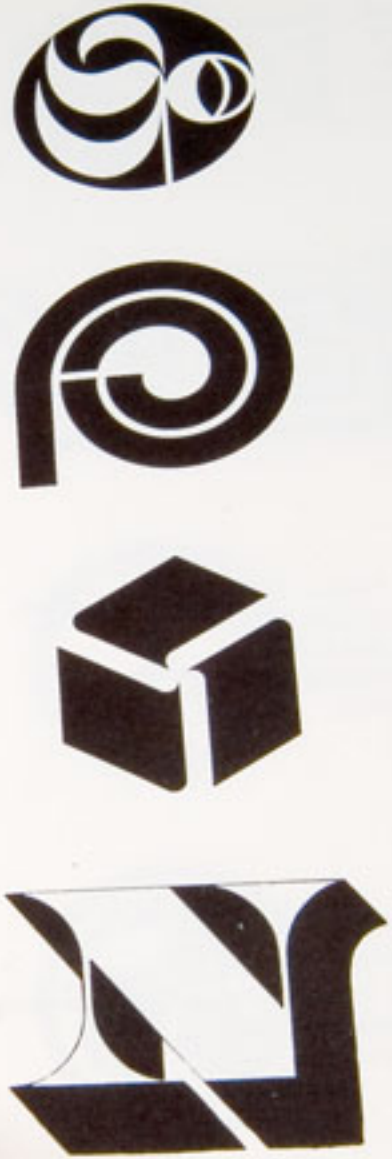
Firm : *New York State Park Commission for the City of New York*
Add. : *New York, N.Y.*
Act. : *Park development*
Des. : *Rudolph de Harak*
Ag. : *Corchia, de Harak, Inc.*
Year : *1969*

619

Firm : *New York Times Books*
Add. : *New York N.Y.*
Act. : *Paperback books*
Des. : *Edward Marson*
Year : *1970*

620

Firm : *The Newman Organization*
Add. : *San Francisco, California*
Act. : *Financial planners and insurance programs*
Des. : *Robert Pease*
Year : *1968*



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621

Firm : *Newport Center*
Add. : *Irvine, California*
Act. : *New city center*
Des. : *Ken Parkhurst*
Year : *1966*



622

Firm : *Niagara Coalition*
Add. : *Niagara Falls, N.Y.*
Act. : *Community development*
Des. : *Richard DeNatale*
Year : *1969*



623

Firm : *Niagara University Art Festival*
Add. : *Niagara Falls, N.Y.*
Act. : *Education*
Des. : *Richard DeNatale*
Year : *1966*



624

Firm : *Nichols Industries*
Add. : *Kansas City, Missouri*
Act. : *Air conditioning and manufacturing*
Des. : *Bradbury Thompson*
Year : *1963*



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625

Firm : *Niemon Construction Co.*
Add. : *Los Angeles, California*
Act. : *Building constructors*
Des. : *Gerry Rosentsweig and Itsu McFarland*
Ag. : *The Graphics Studio*
Year : *1967*

626

Firm : *Noland Paper Company, Inc.*
Add. : *Buena Park, California*
Act. : *Paper distributors*
Des. : *Ray Engle*
Year : *1963*

627

Firm : *Nordiska Ltd.*
Add. : *Nassau, Bahamas*
Act. : *Investment fund*
Des. : *Hess & Antupit*
Year : *1968*

628

Firm : *Norris Industries, Fire & Safety Equipment Division*
Add. : *Newark, N.J.*
Act. : *Fire fighting equipment*
Des. : *Eskil Ohlsson*
Year : *1968*



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629

Firm : *North American Rockwell Corp.*
Add. : *El Segundo, California*
Act. : *Aerospace and automotive equipment manufacturers*
Des. : *Saul Bass & Associates*
Year : *1968*

630

Firm : *North Shore Congregation Israel*
Add. : *Glencoe, Illinois*
Act. : *Religious temple*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1961*

631

Firm : *Northwest Orient Airlines*
Add. : *Minneapolis, Minnesota*
Act. : *Airline*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1969*

632

Firm : *Odiorne Industrial Advertising, Inc.*
Add. : *Yellow Springs, Ohio*
Act. : *Industrial advertising*
Des. : *Read Viemeister*
Ag. : *Vie Design Studios, Inc.*
Year : *1958*

North American Rockwell

OIA

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633

Firm : *Office Center*
Add. : *Studio City, California*
Act. : *Office building complex*
Des. : *Frederick Usher*
Ag. : *Usher & Follis Design Firm*
Year : *1958*

634

Firm : *Ogilvie Hair Preparations*
Add. : *Montvale, N.J.*
Act. : *Hair preparations*
Des. : *Dominik L. Burckhardt*
Year : *1964*

635

Firm : *Eskil Ohlsson Associates, Inc.*
Add. : *New York, N.Y.*
Act. : *Graphic designers*
Des. : *Eskil Ohlsson*
Year : *1970*

636

Firm : *Old Dominion College Research Foundation*
Add. : *Norfolk, Virginia*
Act. : *Research*
Des. : *F. Everett Forbes*
Ag. : *Chesapeake Advertising*
Year : *1967*

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637

Firm : *Olin Corp.*
Add. : *Stamford, Conn.*
Act. : *Chemicals*
Des. : *Walter P. Margulies*
Ag. : *Lippincott & Margulies, Inc.*
Year : *1959*



638

Firm : *Olympic Auto Leasing Co.*
Add. : *Beverly Hills, California*
Act. : *Car hire*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1966*



639

Firm : *Olympic Blueprint Company*
Add. : *Los Angeles, California*
Act. : *Blueprint company*
Des. : *Rod Dyer, George Osaki and Roland Young*
Year : *1967*



640

Firm : *William O'Neil & Company Inc.*
Add. : *Los Angeles, California*
Act. : *Computer based stockbroker*
Des. : *James Cross*
Ag. : *James Cross Design O*
Year : *1966*



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641

Firm : *Operation Match*
Add. : *Great Neck, N.Y.*
Act. : *Computer dating systems*
Des. : *Appelbaum & Curtis Inc.*
Year : *1966*



642

Firm : *Opticon Inc.*
Add. : *Rydal, Pa.*
Act. : *Optics*
Des. : *Matthew Leibowitz*
Year : *1969*



643

Firm : *Orchard Hill Candies*
Add. : *Chicago, Illinois*
Act. : *Sweet manufacturers*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1961*



644

Firm : *Order-Mation*
Add. : *Los Angeles, California*
Act. : *Electronic ordering system*
Des. : *David J. Goodman*
Ag. : *Porter & Goodman*
Year : *1963*



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645

Firm : *Ralph Osterling*
Add. : *Burlingame, California*
Act. : *Portrait photographer*
Des. : *Bill Hyde*
Year : *1971*



646

Firm : *Pacific Theatres*
Add. : *Los Angeles, California*
Act. : *Theatre chain*
Des. : *Jerry Braude*
Year : *1969*

Pacific

647

Firm : *Pacifica Foundation*
Add. : *Berkeley, California*
Act. : *Radio stations*
Des. : *James Cross*
Ag. : *James Cross Design Office, Inc.*
Year : *1964*

pacifica

648

Firm : *Packaging Design Magazine*
Add. : *New York, N.Y.*
Act. : *Publishing*
Des. : *Andrew Kner*
Year : *1967*



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649

Firm : *Palisades Interstate Park Commission*
Add. : *Bear Mountain, N.Y.*
Act. : *Park commission*
Des. : *Tony Russell*
Ag. : *Russell & Hinrichs, Inc.*
Year : *1971*



650

Firm : *Pan-American Development Corp.*
Add. : *Philadelphia, Pa.*
Act. : *Construction development*
Des. : *Kramer, Miller, Lomden, Glassman, Inc.*
Year : *1969*



651

Firm : *Pan American World Airways*
Add. : *New York, N.Y.*
Act. : *Passenger and air cargo transport*
Des. : *E.L. Barnes*
Year : *1950*



652

Firm : *Panart*
Add. : *Beverly Hills, California*
Act. : *Music publishing and artist*
Des. : *Rod Dyer*
Year : *1969*



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653

Firm : *Paperboard Packaging*
Add. : *Washington, D.C.*
Act. : *Trade publishers*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1960*

654

Firm : *Paradise Park*
Add. : *Honolulu, Hawaii*
Act. : *Bird park*
Des. : *Clarence Lee*
Ag. : *Clarence Lee Design*
Year : *1966*

655

Firm : *Park Bellevue Apartments*
Add. : *Oakland, California*
Act. : *A luxury building complex*
Des. : *Robert Pease and Bryce Browning*
Ag. : *Robert Pease & Company*
Year : *1968*

656

Firm : *Parke-Davis and Company*
Add. : *Detroit, Michigan*
Act. : *Pharmaceuticals*
Des. : *Harry Boller*
Ag. : *Unimark International*
Year : *1969*









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657

Firm : *The Parks Council*
Add. : *New York, N.Y.*
Act. : *Private citizens environmental organization*
Des. : *Donald Crews*
Year : *1970*



658

Firm : *Passpoint Auto Wash Inc.*
Add. : *St. Louis, Missouri*
Act. : *Car wash*
Des. : *Heinz Waible*
Ag. : *Unimark International, Chicago*
Year : *1969*



659

Firm : *Peace Corps*
Add. : *Washington, D.C.*
Act. : *Peace corps*
Des. : *Morton Goldsholl & John Weber*
Ag. : *Morton Goldsholl Design Associates*
Year : *1967*



660

Firm : *Ben Pearson*
Add. : *Pine Bluff, Arkansas*
Act. : *Archery equipment manufactur*
Des. : *Frank R. Cheatham*
Ag. : *Porter & Goodman Desi*
Year : *1969*



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661

Firm : *Peerless International Inc.*
Add. : *Elmont, N.Y.*
Act. : *Quality tool manufacturers and importers*
Des. : *Jack Schecterson Associates Inc.*
Year : *1958*

662

Firm : *Peers Inc.*
Add. : *Hamden, Conn.*
Act. : *Retail clothing chain*
Des. : *Robert P. Gersin*
Year : *1962*

663

Firm : *Pelican Films Inc.*
Add. : *New York, N.Y.*
Act. : *TV commercials, animation and production*
Des. : *S. Neil Fujita*
Ag. : *Fujita Design Inc.*
Year : *1961*

664

Firm : *Penna-Jersey-Delaware Regional Conference*
Add. : *Philadelphia, Pa.*
Act. : *Conference for three States mutual*
Des. : *Kramer, Miller, Lomden, Glass*
Year : *1968*









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665

Firm : *People's Trust Bank*
Add. : *Fort Wayne, Indiana*
Act. : *Banking*
Des. : *George Nelson*
Ag. : *George Nelson & Company Inc.*
Year : *1967*

666

Firm : *Pepsi Cola Co.*
Add. : *Long Island City, N.Y.*
Act. : *Soft drinks*
Des. : *Ivan Chermayeff and Gene Secander*
Ag. : *Chermayeff & Geismar Associates Inc.*
Year : *1958*

667

Firm : *Pepsico International*
Add. : *New York, N.Y.*
Act. : *Soft drinks*
Des. : *Hess & Antupit*
Year : *1966*

668

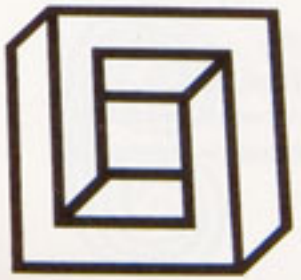
Firm : *Perfect Film & Chemical Corp.*
Add. : *Manhasset, N.Y.*
Act. : *Industrial conglomerate*
Des. : *Hess & Antupit*
Year : *1968*



PEOPLES TRUST BANK







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669

Firm : *Perfection American*
Add. : *Harvey, Illinois*
Act. : *Gears and accessories for automotive, industrial and agricultural uses*
Des. : *Morton Goldsholl*
Ag. : *Morton Goldsholl Design Associates*
Year : *1965*

670

Firm : *Performance Maximus University of Notre Dame*
Add. : *Notre Dame, Indiana*
Act. : *Athletic and assembly center*
Des. : *J.R. Weiss*
Ag. : *The Design Partnership*
Year : *1968*

671

Firm : *Philippine Airlines*
Add. : *Manila, Philippine Islands*
Act. : *Airline company*
Des. : *Primo Angeli, Jerry Leonhart*
Ag. : *Primo Angeli Graphics*
Year : *1968*

672

Firm : *Phili-Tec*
Add. : *New York, N.Y.*
Act. : *Tape recorder importers*
Des. : *Appelbaum & Curtis Inc.*
Year : *1967*

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673

Firm : *Pickering & Edwards*
Add. : *Oakland, California*
Act. : *Advertising agency*
Des. : *Primo Angeli*
Ag. : *Primo Angeli Graphics*
Year : *1970*

674

Firm : *The Picture House Press, Inc.*
Add. : *New York, N.Y.*
Act. : *Publishers*
Des. : *Mo Lebowitz*
Year : *1968*

675

Firm : *Ave E. Pildas*
Add. : *Philadelphia, Pa.*
Act. : *Designer and photographer*
Des. : *Ave E. Pildas*
Year : *1967*

676

Firm : *Pinestock Mutual Fund*
Add. : *New York, N.Y.*
Act. : *Investment company*
Des. : *Hess & Antupit*
Year : *1967*

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677

Firm : *Pioneer - Moss Inc.*
Add. : *New York, N.Y.*
Act. : *Photo engravers and offset color separators*
Des. : *Bernie Zlotnick*
Year : *1964*



678

Firm : *Pittsburgh Council for the Arts*
Add. : *Pittsburgh, Pa.*
Act. : *Artistic organization*
Des. : *Francis R. Esteban*
Year : *1967*



679

Firm : *Pittsburgh Wholesale Distributors*
Add. : *Etna, Pa.*
Act. : *Distributors of toys, games and hobbies*
Des. : *Philip Seefeld*
Ag. : *Unimark International*
Year : *1968*



680

Firm : *Planned Parenthood World Populatio*
Add. : *New York, N.Y.*
Act. : *Population control*
Des. : *Rudolph de Harak*
Ag. : *Corchia, de Har*
Year : *1968*



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681

Firm : *Playboy Magazine*
Add. : *Chicago, Illinois*
Act. : *Publishers*
Des. : *Arthur Paul*
Year : *1953*



682

Firm : *Playhouse Pictures*
Add. : *Hollywood, California*
Act. : *Makers of short animated films for television*
Des. : *Ken Parkhurst*
Year : *1959*



683

Firm : *Plumbing and Heating Contractors of Northern California*
Add. : *San Francisco, California*
Act. : *Plumbing, heating, cooling constructions*
Des. : *Robert Pease and Peter Kramer*
Ag. : *Robert Pease & Company*
Year : *1965*



684

Firm : *Polymedia*
Add. : *New York, N.Y.*
Act. : *Environmental lighting*
Des. : *Bruce Blackburn*
Ag. : *Chermayeff & Geismar Asso*
Year : *1968*



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685

Firm : *Polyplan Corporation*
Add. : *Goleta, California*
Act. : *Stationery product manufacturers*
Des. : *Allen Porter*
Ag. : *Porter & Goodman Design*
Year : *1965*



686

Firm : *Polyplan Inc.*
Add. : *New York, N.Y.*
Act. : *Interior decorators*
Des. : *Appelbaum & Curtis Inc.*
Year : *1970*



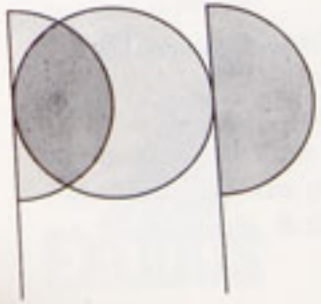
687

Firm : *Pool Loop*
Add. : *New York, N.Y.*
Act. : *Product marketing*
Des. : *François Dallegret*
Year : *1969*



688

Firm : *Post Offset Printing, Inc.*
Add. : *Darien, Conn.*
Act. : *Offset printing*
Des. : *H. Edward Oliver*
Year : *1965*



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689

Firm : *Potions of the Zodiac*
Cosmet Inc.
Add. : *Canton, Ohio*
Act. : *Men's and women's cologne manufacturers*
Des. : *Bill Hyde*
Year : *1970*



690

Firm : *Potters Industries, Inc.*
Add. : *Carlstadt, N.J.*
Act. : *Glass sphere manufacturers*
Des. : *S. Neil Fujita*
Ag. : *Fujita Design, Inc.*
Year : *1971*



691

Firm : *Otto Preminger*
Add. : *New York, N.Y.*
Act. : *Film producers*
Symbol for film: « Anatomy of a murder »
Des. : *Saul Bass*
Ag. : *Saul Bass & Associates*
Year : *1959*



692

Firm : *Otto Preminger*
Add. : *New York, N.Y.*
Act. : *Film producers*
Symbol for film: « Exodus »
Des. : *Saul Bass and Art Goodman*
Ag. : *Saul Bass & Associates*
Year : *1961*



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693

Firm : *Presbyterian Youth Work Group*
Add. : *San Francisco, California*
Act. : *Religious organization*
Des. : *Bill Hyde*
Year : *1964*

694

Firm : *Pressman Toy Corp.*
Add. : *New York, N.Y.*
Act. : *Toy manufacturers*
Des. : *Hess & Antupit*
Year : *1962*

695

Firm : *Pressman - Williams*
Add. : *New York, N.Y.*
Act. : *Film producers*
Des. : *Hess & Antupit*
Year : *1968*

696

Firm : *Price Pfister*
Add. : *Pacoima, California*
Act. : *Manufacturers of brass fixtures for the plumbing trade*
Des. : *Frank R. Cheatham*
Ag. : *Porter & Goodman Desi*
Year : *1968*



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